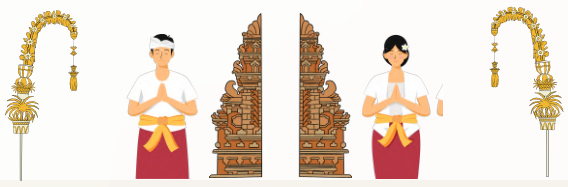
BINUS UNIVERSITY

BJC BINUS JOINT INTERNATIONAL CONFERENCE

ICOBAR

THE 6TH INTERNATIONAL CONFERENCE
ON BIOSPHERIC HARMONY ADVANCED RESEARCH

Conference Program



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August 2024

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WELCOMING REMARKS Chair of the ICOBAR 2024

August 28-29, 2024
Bali, Indonesia

Rector of Bina Nusantara University, Dr. Nelly, S.Kom., M.M., CSCA
Vice Rector Research & Technology Transfer, Prof. Dr. Juneman Abraham
Distinguished keynote speakers and presenters of the ICOBAR

I am delighted to have the opportunity to present this opening message today on behalf of BINUS University and the organizing committee of the ICOBAR.

I would like to thank our distinguished keynote speakers and Bridging Industry and Universities for Sustainable Future (BINUS) Indo-Pacific Forum for this event collaboration. I also express my gratitude to the committee, reviewers, and all those who have given their time and assistances to support this event. As we gather for the sixth conference of ICOBAR, we acknowledge the receipt of 637 manuscripts this year. Through a rigorous double-blind peer-review process, the committee has carefully selected 251 research papers that will be presented during the conference. Throughout this event, we can discuss our ideas and present our research findings to other scholars and colleagues. Let us ensure that each session and discussion is productive and enriching.

The purpose of the conference themed "Fostering Synergy: Navigating a Sustainable Society through Digital Technologies" is to unite experts, stakeholders, and thought leaders to delve into the potential of digital technologies in propelling sustainable development and innovation across key industries such as education, energy, transportation, agriculture, healthcare, and others. This conference serves as a dynamic forum for the exchange of ideas and in-depth discussions on the challenges and opportunities inherent in the integration of digital technology. Innovative solutions that promote sustainability and unlock novel economic and social prospects will be show-cased, all with the overarching aim of instigating collaborative efforts towards a future that is both sustainable and innovative in the digital realm.

I optimism that through the discussion and knowledge sharing sessions, the conference will bring positive contribution and impact to the academic society, policy makers and key stakeholders in our society. This event will encourage teamwork and inspire concrete actions to advance a sustainable and innovative digital age that focuses on everyone's well-being. To conclude, I wish all of us have a great and enjoyable two-day conference with BINUS University. Once again, thank you for your great contribution and participation to the success of this event. See you again next year!

Bali, 28 August 2024

Dr. Noerlina, S.Kom., MM
Chair of the ICOBAR 2024

WELCOMING REMARKS Vice Rector Research & Technology Transfer of BINUS University

August 28-29, 2024
Bali, Indonesia

H.E. Dr. Nelly, S.Kom., M.M., CSCA, Rector, BINUS University
Vice rectors, Directors, Deans, and Professors,

Distinguished keynote speakers,
Assoc. Prof. Dr. Felix Tan from University of New South Wales (UNSW), Australia
Assoc. Prof. Dr. Manmeet Mahinderjit Singh, University Sains Malaysia (USM), Malaysia

Distinguished guests, ladies and gentlemen,

Let us praise God the Almighty for His merciful blessings as we gather here to attend the 6th International Conference on Biospheric Harmony Advanced Research (ICOBAR) as part of BINUS Joint International Conference (BJIC) 2024.

This year BJIC consists of five international conferences. Those events cover many disciplines ranging from sustainability and development, information management, engineering, technology, computer science, business, international relations, social sciences, and humanities, namely:

1. International Conference on Biospheric Harmony Advanced Research (ICOBAR 2024), chaired by Dr. Noerlina, S.Kom, M.M, is held hybrid in Bali, Indonesia, 28-29 August 2024;
2. International Conference on Computer Science and Computational Intelligence (ICCSCI 2024), chaired by Dr. Hady Pranoto., S.Kom., MTI., is held hybrid in Bali, Indonesia, 28-29 August 2024;
3. International Conference on Information Management and Technology (ICIMTech 2024), chaired by Dr. Natalia Limantara, S.Kom., MMSI, is held hybrid in Bali, Indonesia, 28-29 August 2024;
4. International Conference of Business, International Relations And Diplomacy (ICOBIRD 2024), chaired by Dr. Miranda Paulina Tahalele, S.I.P., M.A., is held hybrid in Bali, Indonesia, 28-29 August 2024;
5. International Conference on Eco Engineering Development (ICEED 2024), chaired by Safarudin Gazali Herawan, S.T., M.Eng., PhD, will be held hybrid in Semarang, Indonesian, 6-7 November 2024.

BJIC has been an integrated effort to enhance faculty members' research and publication productivity since September 2018. Starting this year, BJIC encourages the practice of Open Data and Open Contributorship statements as a manifestation of the Integrity value of BINUS SPIRIT (Striving for excellence, Preseverence, Integrity, Respect, Innovation, and Teamwork). BJIC also makes various efforts to increase the participation of international scientists. BJIC will also enhance cooperation with some reputable scientific and professional associations in relevant conference fields.

The 6th ICOBAR aims to bring together researchers and experts in information systems to share their ideas, experiences, and insights on related fields. ICOBAR is organized by Research & Technology Transfer, Bina Nusantara University.

ICOBAR 2024 would focus on theme Fostering Synergy: Navigating a Sustainable Society through Digital Technologies, delivered through keynote speakers and distinguished lecturers.

Distinguished guests, ladies and gentlemen,

This conference is also extraordinary because our keynote speakers are prominent scholars and professionals from Australia and Malaysia who contribute to discussing new insights about information systems from their perspectives as academicians, professionals, and experts from different fields. This conference shows the bold commitment of BINUS University as a world-class university in creating high-impact research towards BINUS Vision 2035 and in continuously producing, sharing knowledge, and fostering and empowering society. Therefore, I do appreciate their contribution to these conferences.

Last but not least, I would like to thank all chairpersons of the five conferences and committee members who have worked very hard to make this conference possible. I would also like to thank the presenters, participants, reviewers, and publishers of the paper presented at the conferences and the partner and sponsor of this event. I hope you enjoy the conference!

Thank you very much.

Bali, 28 August 2024

Prof. Dr. Juneman Abraham, S.Psi., M.Si.
Vice Rector Research & Technology Transfer of BINUS University

WELCOMING REMARKS Rector of BINUS University

BINUS JOINT INTERNATIONAL CONFERENCE (BJIC)
August 28-29, 2024
Bali, Indonesia

Distinguished keynote speakers,
Fellow professors and presenters,
Ladies and gentlemen,

I am greatly honored to welcome you to the BINUS JOINT INTERNATIONAL CONFERENCE 2024, proudly hosted by BINUS University.

BINUS Joint International Conference (BJIC) held by BINUS University with the aim of disseminating knowledge from research results. This conference is also part of continuing efforts in creating research and industry partnerships among faculty members, industry representatives and distinguished scholars from all over the world. BJIC consists of 5 international conferences, namely: International Conference on Biospheric Harmony Advanced Research (ICOBAR), International Conference on Information Management and Technology (ICIMTech), International Conference on Computer Science and Computational Intelligence (ICCSCI), International Conference on Business, International Relations and Diplomacy (ICOBIRD), and International Conference on Eco Engineering Development (ICEED).

BINUS University's Vision 2035 highlights the importance of fostering and empowering society to build and serve the nation. We recognize that contributing through research, publications, and the commercialization of research products is crucial to achieving this vision. BINUS University encourages all faculty members to be actively involved in the dissemination of knowledge through scientific publications in order to contribute to the advancement of national and world knowledge.

Ladies and gentlemen, I enthusiastically recommend making the most of this conference by not only discussing research but also exploring opportunities for joint research, publications, faculty exchanges, and other activities that contribute to a sustainable future.

Finally, I would like to express my highest appreciation to all invited keynote speakers and invited plenary session speakers and all presenters and participants who will make this conference meaningful. I also extend my appreciation to all the chairpersons and committee members of the conference. I wish everyone a successful conference and the opportunity to make new connections.
Thank you.

Bali, 28 August 2024

Dr. Nelly, S.Kom., M.M., CSCA
Rector, BINUS University

KEYNOTE SPEAKERS

Keynote Speaker I
Dr. Felix Tan
Associate Dean (International) and an Associate Professor of Information Systems
University of New South Wales (UNSW) Sydney Business School, Australia

Short biography:

Dr. Felix Tan is the Associate Dean (International) and an Associate Professor of Information Systems at the University of New South Wales (UNSW) Sydney Business School. His research interests include Digital Platforms, Information Systems for Good, Sports Digitalization, E-Commerce, and Enterprise Systems. He actively examines these interests in the context of Digital Transformation for business and social change.

Topic: Riding the Wave of Digital Transformation in Asia-Pacific

Abstract
Digital transformation is pivotal for a sustainable future, driven by the accelerating adoption of generative AI across Asia. This rapid integration is revolutionizing creative industries, enabling groundbreaking advancements in gaming, webtoons, and content creation. For instance, AI-generated narratives and visuals are enhancing creative processes, fostering innovation, and expanding artistic boundaries. To harness the full potential of this digital revolution, businesses and universities must collaborate, developing new tools and capabilities that empower the next generation of knowledge workers. Such partnerships are essential to ensure that our workforce is equipped with the skills needed to navigate and thrive in this evolving digital landscape, ultimately contributing to a more sustainable and innovative future

Keynote Speaker 2

Assoc. Prof. Dr. Manmeet Mahinderjit Singh
Programme Manager Research Ecosystem, Development & Innovation
School of Computer Sciences, Universiti Sains Malaysia

Short biography:

Dr. Manmeet Mahinderjit Singh is a Cybersecurity Associate Professor at University Sains Malaysia (USM) Penang, Malaysia with more than 12 years of experiences. She graduated from the University of Queensland, Brisbane, Australia with a PhD Degree specializing in Data Security. Her area of expertise is in Cyber Security, Internet of Things Security, Smart devices Security and Mobile Security. She has extensively worked on research projects revolving Mobile devices, Smart cities applications and Smart homes. Her zeal in these areas is well demonstrated in her research projects and grants, lecturing, student's supervision, and training/consultancy courses. Manmeet holds several grants involving APT-groups, Privacy Risk and Cybersecurity Situational Awareness for Mobile. She has designed a range of cybersecurity training courses and delivered training on Emerging technology security, Big Data Security, Mobile Security and Cybersecurity for Managers. She also a Master Trainer for Computational Thinking. She has also authored and co-authored many scientific journals, articles, and even book reviews. Manmeet had also chaired CISO 2024, CyberSecMalaysia 2024 and CISO 2023 Kuala Lumpur, invited speakers and panel moderator for several forum sessions internationally and in Malaysia. Dr Manmeet has been awarded Top 30 Cybersecurity Women ASEAN 2021 and 2022.

Topic: Cybersecurity and Sustainability in ASEAN Countries & Its Future

Abstract

The convergence of cybersecurity and sustainability is critical for ASEAN countries as they navigate digital transformation and environmental challenges. This abstract explores the intersection, emphasizing the need for energy-efficient technologies and robust cybersecurity measures. Highlighting a few initiatives and real case studies among some ASEAN countries. The future of ASEAN lies in interdisciplinary collaboration, innovative policies, and sustainable practices that protect digital infrastructures while promoting environmental health, ensuring a secure and sustainable digital future for the region.

ORGANIZING & SCIENTIFIC COMMITTEE

Advisory Board

- Prof. Dr. Ir. Harjanto Prabowo, M.M., Bina Nusantara University
- Dr. Nelly, S. Kom., M.M., CSCA, Bina Nusantara University, Indonesia
- Prof. Dr. Juneman Abraham, S. Psi., M. Si., Bina Nusantara University, Indonesia
- Prof. Dr. Tirta Nugraha Mursitama, S. Sos., M.M., Ph.D, Bina Nusantara University

Chair: Dr. Noerlina, S. Kom., M.M, Bina Nusantara University, Indonesia

Co-Chair: Associate Professor Dr. Nanthakumar Loganathan, Universiti Teknologi Malaysia, Malaysia

Co-Technical Chair:

- Dr. Syauqi Abdurrahman Abrori, Bina Nusantara University, Indonesia
- Brilly Andro, S. Kom., MTI, M.Sc, Bina Nusantara University, Indonesia

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Publication Chair	: Elioenai Sitepu, PhD. Ancellmus Mario Taruliasi, S.H.Int.
Media Promotion	: Ridhwan Bugiansyah Rasid, S.E., S. Kom.
Documentation Section	: Haryo Sutanto, S. Kom., M. I. Kom.
Editorial Team	: Dra. Endang Ernawati, M. Lib. BINUS Journal Team

EVENT RUNDOWN

The online presentation session will run on August 28th, 2024, while the on-site presentation session will run on August 29th, 2024.

Day 1 – Wednesday, 28 August 2024 https://www.binus.tv/live-streaming-event/			
WIB (UTC +7)	**WITA (UTC +8)**	**Agenda**	**Location**
07:30 – 08.00	08:30 – 09.00	Registration	Ballroom Area, 3rd Floor
07.30 – 16.00	08.30 – 17.00	BINUS Research & Industry Expo	Ballroom 1
07:50 – 07:57	08:50 – 08:57	Cultural Performance	Ballroom 2, 3rd Floor
07:57 – 08:00	08:57 – 09:00	Indonesia National Anthem	
08:00 – 08:20	09:00 – 09:20	Welcoming Ceremony	
08:20 – 10:25	09:20 – 11:25	**Keynote Speech Session:** 1. Mr. Arsjad Rasjid, Ketua Kamar Dagang dan Industri (KADIN) Indonesia 2. Prof. Tirta Nugraha Mursitama, Ph.D. Deputi Kerjasama Penanaman Modal, Kementerian Investasi/ Badan Koordinasi Penanaman Modal (BKPM) Republik Indonesia 3. H.E. Gina A. Jamoralin, Ph.D., MPA, MBA Ambassador Extraordinary and Plenipotentiary of the Republic of the Philippines to the Republic of Indonesia 4. Prof. Dr. Arif Satria, SP, M.Si.* Rektor, Institut Pertanian Bogor (IPB University) 5. Dr. Felix Tan "Riding the Wave of Digital Transformation in Asia-Pacific" Associate Dean (International) and Associate Professor of Information Systems, University of New South Wales (UNSW), Australia 6. Assoc. Prof. Dr. Manmeet Mahinderjit Singh "Cybersecurity and Sustainability in ASEAN Countries & Its Future" Programme Manager Research Ecosystem, Development & Innovation, School of Computer	

Day 1 – Wednesday, 28 August 2024 https://www.binus.tv/live-streaming-event/			
WIB (UTC +7)	**WITA (UTC +8)**	**Agenda**	**Location**
		Sciences, Universiti Sains Malaysia (USM), Malaysia 7. Mr. Nurul Ichwan Deputi Bidang Promosi Penanaman Modal, Kementerian Investasi/ Badan Koordinasi Penanaman Modal (BKPM) Republik Indonesia	
10:25 – 10:50	11:25 – 11:50	Kuta Pledge for Sustainable Future	
10:50 – 10:55	11:50 – 11:55	Closing of Welcoming Ceremony by MC	
10:55 – 12:00	11:55 – 13:00	Lunch Break	Ballroom Area, 3rd Floor
12.00 – 14.00	13.00 – 15.00	**Panel Discussion on Sustainable Future** 1. Muhammad Makky Director, Universitas Andalas, INDONESIA 2. Dr. Jacqueline Tham Associate Professor, Management and Science University, MALAYSIA 3. Dr. Nur Haliza Abdul Wahab Senior Lecturer, Universiti Teknologi Malaysia, MALAYSIA 4. Dr. Byung-ik Jung Dean of Busan International College, Tongmyong University, SOUTH KOREA 5. Dr. Ni Made Diana Erfiani Vice Rector for Academic, Research, and Innovation, Universitas Dhyana Pura, INDONESIA 6. Parinya Nakpotham, PhD Assistant Professor, Acting Vice President for Student Affairs, Burapha University International College, THAILAND 7. Mohammad Hafiz Mohd Yusof Senior Lecturer and Researcher, Universiti Teknologi Mara, MALAYSIA	Ballroom 2, 3rd Fl
13:00 – 14:00	14:00 – 15:00	BINUS Youth Ambassador Workshop	Junior Ballroom 2, 2nd Fl
14:00 – 14:30	15:00 – 15:30	Coffee Break	Ballroom Area, 3rd Fl
14:30 – 15:30	15:30 – 16:30	AppliedHE Special Session Ms. Mandy Mok, Founder and CEO, AppliedHE	Junior Ballroom 2, 2nd Fl
15:30 – 16:30	16:30 – 17:30	**Panel Discussion on Sustainable Future**	

Day 1 – Wednesday, 28 August 2024 https://www.binus.tv/live-streaming-event/			
WIB (UTC +7)	**WITA (UTC +8)**	**Agenda**	**Location**
		1. Prof. Dr. Benjamin Chan Yin Fah Dean of Tun Razak Graduate School, Universiti Tun Abdul Razak, MALAYSIA 2. Dr. Atiq Zaman Associate Professor, Curtin University, Australia 3. Mr. Krishna Worotikan Chief Financial Officer, Microsoft Indonesia	
13:00 – 13:05	14:00 – 14:05	Opening BJIC by Rector Opening ICOBAR by Chair	Online by Zoom (Please check the details below)
13:05 – 14:35	14:05 – 15:35	Paper Presentation Online Session 1	
14:45 – 16:15	15:45 – 17:15	Paper Presentation Online Session 2	
16:25 – 17:55	17:25 – 18:55	Paper Presentation Online Session 3	
17:00 – 20:00	18:00 – 21:00	Reception Dinner	Ballroom 2, 3rd Floor

Day 2 – Thursday, 29 August 2024			
WIB (UTC +7)	**WITA (UTC +8)**	**Agenda**	**Location**
07:30 – 08.00	08:30 – 09.00	Registration	Ballroom Area
07:30 – 16:00	08:30 – 17:00	BINUS Research & Industry Expo	Ballroom 1
08:30 – 10:30	09:30 – 11:30	Paper Presentation Onsite Session 1	Meeting Room 1 and 2, 2nd Fl
12:00 – 14:00	13:00 – 15:00	Paper Presentation Onsite Session 2	Meeting Room 1 and 2, 2nd Fl
08:00 – 09:00	09:00 – 10:00	**Panel Discussion on Sustainable Future** 1. Prof. Y. Budi Widianarko *Chairman, Nationwide University Network in Indonesia (NUNI),* INDONESIA 2. Charles Lau *Associate Professor - College of Business and Law, RMIT,* AUSTRALIA 3. Dr. Derwin Suhartono, *Dean, School of Computer Science, BINUS University*, INDONESIA	Ballroom 1, 3rd Fl
08:00 – 09:30	09:00 – 10:30	**World Café Session – BINUS Business School** "ESG Powerplay: Bridging Academics and Businesses in Empowering the Ecosystem"	Meeting Room 3, 2nd Fl
09:00 – 10:00	10:00 – 11:00	**Panel Discussion on Sustainable Future** 1. Aza Azlina Md Kasim *Associate Professor,Management and Science University,* MALAYSIA 2. Prof. Dr. Ir. I Wayan Budiasa, S.P.,M.P.,IPU.,ASEAN.Eng *Director of Graduate Program, Universitas Udayana,* INDONESIA 3. Krittipat Pitchayadejanant *Associate Dean for Administration and Organization Development, Burapha University International College,* THAILAND	Ballroom 1, 3rd Fl
09:30 – 11:00	10:30 – 12:00	**World Café Session – BINUS School of Computer Science** "Creating Intelligent Urban Ecosystems: Implementation of IoT, AI and Data Science in Smart Cities"	Meeting Room 3, 2nd Fl
10:00 – 11:00	11:00 – 12:00	**Panel Discussion on Sustainable Future**	Ballroom 1, 3rd Fl

Day 2 – Thursday, 29 August 2024			
WIB (UTC +7)	**WITA (UTC +8)**	**Agenda**	**Location**
		1. Lily Manoharan *Apple Developer Academy*, INDONESIA 2. Prof. Dr. Bany Ariffin Amin Noordin *Dean, Universiti Putra Malaysia*, MALAYSIA 3. Prof. Irwan Trinugroho, S.E., M.Sc, Ph.D, Vice Rector for Planning, Partnership, Business, and Information, Universitas Sebelas Maret, INDONESIA	
11:00 – 12:00	12:00 – 13:00	**LUNCH BREAK**	Ballroom Area
12:00 – 13:00	13:00 – 14:00	**Panel Discussion on Sustainable Future** 1. Ashadi Sedana Pratama *Head of Engineering, DANA*, INDONESIA 2. Harfiz Rasul Mohammad *Country Manager, Universiti Kebangsaan Malaysia*, MALAYSIA 3. Fajar Sidik Abdullah Kelana, *Vice Rector for Research and Community Development, Universitas Nahdlatul Ulama (UNU) Yogyakarta*, INDONESIA	Ballroom 1, 3rd Fl
12:00 – 13.30	13:00 – 14:30	**World Café Session – BINUS School of Information Systems** "Computer-Human Interaction and Human Behaviour towards Technology"	Meeting Room 3, 2nd Fl
13:30 – 14:30	14:30 – 15:30	**World Café Session – BINUS Faculty of Engineering** "Green Energy Access and Reliability in Indo-Pacific"	Ballroom 1, 3rd Fl
14:30– 15:30	15:30 – 16:30	**CLOSING CEREMONY**	Ballroom 1

PAPER PRESENTATION (ONLINE SESSION)

Session 1 (Wednesday, 28 August, 13:05 – 14:35 WIB)

ICOBAR A

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Wahyu Sardjono

Time	Paper ID	Authors	Title
13.05-13.20	703	**Rumangkit, Stefanus;** Husin, Hartini; Sari, Rini Kurnia; Karmawan, I Gusti ; Santosa, The Elisabeth; Howard, Ester	The Pathway from Meaningful Work and Enjoyment at Work to Job Satisfaction: The Critical Role of Workplace Spirituality
13.20-13.35	690	Laksono, Elvio A; Wulandari, Brillianti; **Rumangkit, Stefanus**	The Factors Influencing Customer Satisfaction and Customer Loyalty at Decathlon Summarecon Bekasi Store
13.35-13.50	59	**Kristopo, Hari**; Rukmini, Elisabeth; Puspita, Luisa Gratia Eva; Kore, Cynthia Huna; Ang, Mikhael Ananda	Toward Zero Hunger: Sorghum-Based Biscuit formulation Enhanced with EMC (Enzyme Modified Cheese)
13.50-14.05	76	**Sardjono, Wahyu***; Sagita Pranata, Dewi; Mahardhito Adhitya Wardhana, Yuki; Gia Perdana, Widhilaga	Financial Instruments Affected by Industrial Revolution 4.0: Blockchain Technology's Part in the Issuance of Carbon Credits
14.05-14.20	104	**Sardjono, Wahyu***; Sagita Pranata, Dewi; Gia Perdana, Widhilaga; Sholihatin Amri, Husnia; Mahardhito Aditya Wardhana, Yuki	The Opportunities and Difficulties of Using Renewable Energy in The Era of The Industrial Revolution 4.0: Indonesia's Electricity Sector
14.20-14.35	701	**Rumangkit, Stefanus;** Husin, Hartini ; Sari, Rini Kurnia; Karmawan, I Gusti; Santosa, The Elisabeth	A Bibliometric Analysis of Workplace Spirituality Research in Higher Education: Trends, Impact, and Future

ICOBAR B

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Lukmansyah Rifai Amirudin

Time	Paper ID	Authors	Title
13.05-13.20	79	**Amirudin, Lukmansyah Rifai***	Enhancing Work Sustainability through Strategic Job Rotation: The Impact of Work Experience and Supervision. A Case Study in PT. Silva Rimba Lestari
13.20-13.35	270	**Aprillia, Aprillia**; Subakti, Agung G	Self-service Technology And E-Service Quality's Impact On Customer Satisfaction in Homiestay Capsule Hotel, Jakarta
13.35-13.50	174	**Fakhri, Muhammad**; Romadhon, Mulyawan; Nurtasya, Muthia Syahwatul; Atmojo, Robertus	Sustainable Development in E-Commerce: Assessing the Influence of E-WoM, Structural Assurances, Online Trust, and Reliability on Customer Satisfaction
13.50-14.05	209	**Novanto, Rahmadar Tri**; Rizky Anugerah Sulaksono, Vinnotinto; Hariyanto, Malvin; Mustikasari, Faranita	The Continuance Usage of QRIS in Jakarta with Technology Continuance Theory
14.05-14.20	225	**Ariestyanto, Dimas**; Sitepu, Elioenai	Literature Review of QFD-AHP Combination for Decision Making in Project
14.20-14.35	278	**Yuliana, Rita**	Overcoming Social and Technological Hurdles for Sustainable Business Success

ICOBAR C

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Ivander

Time	Paper ID	Authors	Title
13.05-13.20	296	Timoryansyah, Ahmad; Ulfa, Vivi; Adition, Mochammad; Leandros, Riyan; **Maryam, Siti**	Evaluation of User Experience for Dashboard Project Management Information System within the Project Operation Unit of a Telecommunication Company
13.20-13.35	298	**Saputra, Lucky**; Harito, Christian	Integration Of QFD, TRIZ, AND AHP For Ankle-Foot Orthosis Product Development
13.35-13.50	299	**Britania, Rizka**	Performance of Multivariate LSTM with Wrapper Method and Univariate LSTM in Gold Price Prediction
13.50-14.05	315	**Dwinandana, Tubagus Ahmad**; Pambudi, Nicolas Yohannes	Sustainability in Coaster Design Development Using Spent Coffee Ground
14.05-14.20	335	**Andhini, Grasheli**; Loekman, Tashannie Abigail; Chandra, Rafa Callista; Martawidjaja, Marcel; Chainando, Nico; Harito, Christian; Tan, Wilson Sutanto	Colouring A Digitally Printed Cosmetic Silicone Prosthetic Finger
14.20-14.35	344	**Ivander, Ivander***; Pramudita, Nyoman; Alexander, Ivan	Optimized Inventory Control For Zero Waste In New Product Development

ICOBAR D

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Yureana Wijayanti

Time	Paper ID	Authors	Title
13.05-13.20	373	**Antika Dwi, Juni**; Lindawati, ASL; Jonathan, Jonathan	The impact of corporate governance structure, green investment, and green innovation on carbon emission disclosure
13.20-13.35	397	Susanto, Jonathan Adrian; **Wijayanti, Yureana***; Setiawan, Arief Ameir Rahman; Meilani, Meilani; Sasongko, Nugroho Adi	Implementing Life Cycle Assessment (LCA) for Columns and Beams in Building Renovation Projects
13.35-13.50	412	Sumendap, Hizkia; **Wijayanti, Yureana***; Setyandito, Oki	ISM and MICMAC Approach to the Improvement of Safe Working Environment in Port Construction
13.50-14.05	421	**Hanafi, Kaisan S.Y.**; Purnomo, Agung	How Do Green Industries Navigate Innovation and Entrepreneurial Trends: Insight from a Global Mapping
14.05-14.20	440	**Martin, Rio**; Simamora, Bachtiar H	Total Quality Management With A Green Manufacturing Approach For The Application Of New Renewable Energy
14.20-14.35	452	Jonathan Sulaiman, Devin; **Yohanes Wibowo, Feriyanto**; Gunawan, Ali	Robotic Process Automation Innovation to Elevate the Efficiency of Human Works: The Improvement of PKM Proposal Checking Process

ICOBAR E

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Maria Loura Christhia

Time	Paper ID	Authors	Title

13.05-13.20	457	**Destiana, Marsya**; Ho, Hwi-Chie	Development of the MRT-J Application User Interface to Enhance User Experience Using Usability Testing and SUS Method
13.20-13.35	462	**Khair, Fauzi**; Mulyani, Fransiska	Implementations Of Lean Six Sigma, VSM, OEE, and FMEA To Reduce Waste In Palm Oil Packaging Process For Sustainable Competitive Advantage (Case Study: Indonesia Palm Oil Company)
13.35-13.50	494	Khair, Fauzi; **Christhia, Maria L***	Sustainable Approach of Supplier Selection in Automotive Industry: A Web-based AHP-SCOR Model
13.50-14.05	520	**Ghazian, Valery Allan**; Simamora, Bachtiar H	Intergration of Six Sigma and System Dynamics Modeling to Minimizing Inventory
14.05-14.20	542	**Bernard, Fransiska Sekarlati**; Gunawan, Fergyanto	Machine Learning for Predictive Maintenance : A Literature Review
14.20-14.35	340	**Kurniawan, Fabian F**; Darmayanti, Dahlia; Vidayana, Vidayana	Agile Project Management Implementation In The Indonesian Banking Industry: An Exploratory Case Study of Bank XYZ

ICOBAR F

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Mirza Ramadhani

Time	Paper ID	Authors	Title
13.05-13.20	594	**Bienladen, Usamah**; Abdulrachman, Novan Najmi; Sulistiyono, Edy; Syamil, Ahmad	Integrating Lean Supply Chain Management with Supply Chain 4.0 Technologies & Internal Lean Practices for Sustainable Competitive Advantage
13.20-13.35	604	**Wijaya, Dendhy Indra**	Optimizing Sustainable Transportation Process Unloading Heavy Equipment Company
13.35-13.50	629	Kalleya, Calista; Maharani, Puan Ayu; Herman, Nicholas; **Ramadhani, Mirza***	Enhancing the User Experience of the Rasaku Application by Implementing the meCUE 2.0 Questionnaire
13.50-14.05	634	**Yulianto, Hubertus D**; Wijaya, Dendhy Indra	Analysis of Performance And Material For Sustainable Stripping Process In The Pharmaceutical Industry
14.05-14.20	635	Handoyo, Kathleen; Vidyanata, Vallen; **Halim, Vincent**; Latif, Fauzia	The Utilization Of Glass Bottle Waste As In Interior Accessories In A Coffee Shop
14.20-14.35	596	**Nabillah, Salsa Salsa;** Pramono, Andi	Fostering Sustainable Communities through the Remodeling of Al Fatih Playground and Culinary Park Utilizing Human-centered Design Methods

ICOBAR G

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Fransisca Tiur Basaria

Time	Paper ID	Authors	Title

13.05-13.20	643	**Latif, Fauzia**	The use of Kaolin as a Wall Finishing Element in The Context of Applying The Low Carbon Footprint Concept to Building Interiors on Belitung Island
13.20-13.35	649	Atalya, Delavell Chrystelova; Yusuf, Yessica; Wijaya, Lianna; **Leksana, Christopher Joshua**	Mobile - Apps Based Business Process Antecedents To Sustainability Performance In Culinary MSMEs In DKI Jakarta During The COVID-19 Pandemic
13.35-13.50	65	Owen, Nicholas; Yosafat, Brandon ; Khalfany, Daniel ; **Christian**	Enhancing Operational Efficiency and Productivity in Small Medium Enterprises: A Comprehensive Analysis of Ginee ERP Implementation at Motorcycle Variation Shop
13.50-14.05	695	**Basaria, Fransisca Tiur***; Balqis, Rafila Nurul	Investigating Workload in Construction: Correlational Insights from NASA-TLX and Cardiovascular Load
14.05-14.20	697	**Barus, Maranatha**; Harito, Christian	Integration of QFD, HOQ, Taguchi, and Kansei Engineering for Smart Desk Lamp Design
14.20-14.35	60	**Athindra, Muhammad Alif**; Gunawan, Ali; Mulyono, Mulyono	Machine Learning Implementation in Global Capital Market: A Systematic Literature Review

ICOBAR H

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Rida Zuraida

Time	Paper ID	Authors	Title
13.05-13.20	652	**Zuraida, Rida***; Putra, Tito Dwi	Work Posture Risk Analysis In Installation Of Circulating Water Pump To Improve Health And Safe Working Environment at PT. XYZ
13.20-13.35	143	Chandra, Shierly; Widodo, Felix; **Lo, Diana**	Gnetum Gnemon: Health Benefits And Their Bioactive Compounds
13.35-13.50	179	**Hariono, Vanessa Marsyall**; Ubud, Sahnaz	Analysis of Food Waste Management System For Business Sustainability: Insight For Ecopreneurs
13.50-14.05	418	**Kiswandari, Silvya Ikhari**; Mursitama, Tirta	Accelerating Sustainable Development Goals: Indonesia's Institution Role on Food Security During the Covid-19 Pandemic
14.05-14.20	268	Zahidah, Hana Luthfiyah; Widodo, Felix; **Lo, Diana**	Profile of Volatile Aroma Compounds And Sensory Characteristics Of Tempeh-Based Soy Sauce
14.20-14.35	87	**Kaneth**, Salsabila Anjani, Vania; Stephanie	Antidiabetic Properties of Chlorella Vulgaris: a Systematic Review

ICOBAR I

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Andi Bayu Putra

Time	Paper ID	Authors	Title
13.05-13.20	541	Juliastuti, Juliastuti; Tampubolon, Rhisania; Wangidjaja, Welly ; **Putra, Andi Bayu***	Optimizing Heavy Equipment Combinations for Dredging to Enhance Water Availability: A Linear Programming Approach
13.20-13.35	307	Fredyan, Renaldy; Ibrahim, Muhammad Amien; Keleyan, Sean; **Dinata, Ferry**	Enhancing Storm Forecasting Accuracy: Leveraging Extreme Gradient Boosting in Weather Forecasting
13.35-13.50	339	**Novisto, Vionna**; Darmayanti, Dahlia	An Exploratory Study Of Agile Project Management Success Factors In Telecommunications OEMs: Sustainability And Inclusivity Facilitated By Digital Infrastructure
13.50-14.05	341	**Clarentia, Aurelia**; Darmayanti, Dahlia; Tiara, Ayupitha	Adopting Agile Project Management: Elevating Innovation and Sustainability in Indonesia's Telecommunication Sector
14.05-14.20	380	**Saputri, Fanidyah**; Arumsari, Putri PA	Analysis of Maintenance Cost Using Preventive and Corrective Maintenance Methods
14.20-14.35	371	**Munte, Astina Betris** Estefania; Octavianti, Danita Shela; Wicaksono, Aries	Evaluation On The Use E-Invoicing Web Platform (E-Faktur) In The Processes of Filling,Reporting,and Restitution of Periodic Value-Added Tax Return Using Unified Theory of Acceptance and Use of Technology (UTAUT) Model in Jakarta

ICOBAR J

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Riza Suwondo

Time	Paper ID	Authors	Title
13.05-13.20	372	Jauza, Muhammad; **Suwondo, Riza***; Suangga, Made	Evaluating the Evolution of Seismic Design Standards in Indonesia: Differences Between SNI 2833:2016 and SNI 2833:2008 for Bridge Structures
13.20-13.35	379	**Agil, Muhammad Nauval**; Arumsari, Putri PA	Analysis of Project Delays in Bekasi Flood Control Project Package 6 using The Fault Tree Analysis (FTA) Method
13.35-13.50	342	**Keintjem, Militia**; Suangga, Made ; Suwondo, Riza	Cut And Fill Construction And Carbon Emissions: A Sustainability Analysis In Indonesia
13.50-14.05	396	**Baqy, Rayhan**; Atmojo, Robertus; Syahchari, Dicky H	The Impact Analysis of Smart Tourism Technologies (STTs) with Artificial Intelligence to Satisfaction in Indonesian Tourism Sector
14.05-14.20	182	**Fatikha, Alvi Aulia**; Felice, Felice; Dewanti, Yosita; Yulianto, Yulianto; Rahayu, Anita	Utilization of Facial Biometrics to Optimize Attendance System in Educational Sector: A Literature Review as an Effort to Improve the Attendance
14.20-14.35	428	**Wijaya, Queena M**; Darmayanti, Dahlia; Tiara, Ayupitha	Exploring The Relationship Between Agile Project Management And Sustainability In The Indonesian Banking Industry: Three Pillars Of Sustainability

ICOBAR K

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Adelia Dwidarma Nataadmadja

Time	Paper ID	Authors	Title
13.05-13.20	447	**Qanita, Aisyah**; Fadila, Siti; Febryenda, Febryenda; Dharma, Muhammad; Askar, Ahmad; Sari, Rini Kurnia	Towards Sustainable Transportation: An Experimental Study on Estimating Electric Vehicle Adoption Behavior and Sustainable Impacts in Urban Areas
13.20-13.35	451	**Prisilia Soelistyo, Anggita**; Setyandito, Oki; Suhendra, Andryan; Farell, Farell; Kurniawan, Tiyas	Stability Analysis of Sheet Pile in Port Structure (Case Study: Port in South Sukabumi, West Java)
13.35-13.50	492	Anjani, Nurisa; **Hamali, Sambudi**	Challenge of Decent Work for All: Phenomena Turnover Intention Employees in the Modern Society
13.50-14.05	507	Widiastuti, Eva; **Nataadmadja, Adelia D ***	Analysis of The Use of Organic Materials as Subgrade Layer of Rigid Pavement (Case Study: Semarang – Demak Toll Road Section 1)
14.05-14.20	538	**Valencia, Priscilla**; Tan, Sumitomo; Evelyn, Euginia; Wulandari, Anak Agung Ayu	Promoting Green Exhibition through Upcycling Exhibition Waste into Household Interior Accessories
14.20-14.35	561	**Abdullah, Fachry**	The Mediating Role of Brand Attitude to Continuous Purchase Intention in Hotel Business

ICOBAR L

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Amir Tjolleng

Time	Paper ID	Authors	Title
13.05-13.20	640	**Tjolleng, Amir***	Development of Anthropometric Data-Driven Men's Pants Sizing System using Desirability Method for Sustainable Garment Industry
13.20-13.35	591	**Fransisca, Cindy**; Lindrianasari, Lindrianasari	Analysis Of Stock Price and Profit Growth Before and After Companies Adopt Blockchain Technology
13.35-13.50	600	**Angginie Diaz, Celline**; Prawira, Indra	AI and Political Marketing: How Indonesian React to The Presidential Candidate AI-Generated Advertisement
13.50-14.05	621	**Chairunnisa, Faura**; Ghaisani, Chrissa; Putri, Natasya; Chadijah, Siti	Augmented Reality Simulation for Optimizing Furniture Preferences at Rumah Susun in Jakarta
14.05-14.20	641	Sholihat, Mutia; **Marsintauli, Frihardina**	E-Wallet in Indonesia: The Unified Theory of Acceptance and Use of Technology 2 Perspective
14.20-14.35	658	**Saputra, Natasha V**; Kirana, Dini Cinda	The Utilisation of Dodders (Cuscuta Australis) as a Sustainable Material for Interior Elements

Session 2 (Wednesday, 28 August, 14:45 – 16:15 WIB)

ICOBAR A

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Yuniarty

Time	Paper ID	Authors	Title
14.45-15.00	665	**Jonatan, Kelvin**; Sasmoko, Sasmoko; Moniaga, Jurike; Jabar, Bakti Amirul; Indrianti, Yasinta; Hartono, Hendry; Anindyo Widhoyoko, Samuel	Integrating Decision Support Systems through the Indonesian Entrepreneurship Index Assessment
15.00-15.15	5	**Saputra, Nopriadi**; Rizky, Kiky; Defindal, Irvan P	Recognizing The Roles of Digital Workplace and Self-Management Skills for Boosting Learning Agility in the Manufacturing and Infrastructure Industries
15.15-15.30	15	**Mulyono, Mulyono**	Mutual Funds Performance on Pandemic: Evidence from Indonesia Capital Market
15.30-15.45	38	**Yuniarty, Yuniarty***; Ikhsan, Ridho RBI; Sela, Shiyrah Theosebes ; Mirdad, Ade Jamal ; Zaid, Norasykin Binti Mohd	Conceptualizing Alumni Engagement Strategies in Online Higher Education
15.45-16.00	154	**Edbert, Evan**; Suharjito, Suharjito	Image Classification for Malaria Disease Detection Using EfficientNet Model
16.00-16.15	117	**Yuniarty, Yuniarty***; Agustina, Erni ; Medita, Medita; Shabrina, Tharra	The Influence of Perceived Source Homophily on Perceived Source Credibility and Attitude Toward User Generated Content and Its Impact on Consumers E-Loyalty

ICOBAR B

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Frederik Gasa

Time	Paper ID	Authors	Title
14.45-15.00	603	**Rahayu, Gloria Tiffany**; Alfirdaus, Zainiyah	Sustainibility Strategy and Economic Growth Through AI Implementation in Digital Marketing : Analysis on Somethinc Brand
15.00-15.15	45	Tamara, Dewi; Maharani, Anita; Heriyati, Pantri; **Aguzman, Glory**; Lamadrid, Richel L.	Individual Investor Behavior on Bitcoin Cryptocurrency in Indonesia
15.15-15.30	47	**Al Mahdini, Adnin Sheshian**; Sumbayak, Indah ; Deannisa, Saarah; Sudjatmoko, Agung	The Effect of Sustainable Entrepreneurial Orientation on MSME's Performance in Indonesian
15.30-15.45	48	**Gasa, Frederik***; Rahmat, Fekisianus ; Jewarut, Vinsensius; Jehalut, Ferdi; Jehalut, Ferdi	Behind The Detik.Com Framing On The Susi Air Pilot Hostage Case (A Corpus Linguistic Analysis Study Using Voyant Tools)
15.45-16.00	50	**Prahassacitta, Vidya**	Virtual Reality Application at Indonesia Criminal Moot Court: Innovation and Challenge on Sustainable Education
16.00-16.15	62	**Tandiono, Rosaline**	The Interplay between Goals and Accounting Information for Sustainable Growth of SMEs

ICOBAR C

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Ali Gunawan

Time	Paper ID	Authors	Title
14.45-15.00	69	**Gunawan, Ali***; Hassya, Titan; Annisa, Farah; Nabilah, Fannisa	Evaluating the Influence of Profile Verification Technology on Social Norms within Indonesian Dating Apps
15.00-15.15	129	**Al-Qarana, Gilang**; Purnomo, Lorio; Rianto, Leonov; Charles, Charles; Liana, Winni	Public Sentiment Analysis of Maternal Healthcare in Jakarta: A RoBERTa-Based Study on the BPJS Pregnancy Program for Good Health and Well-Being
15.15-15.30	73	**Sutanto, Harry**; Saputra, Nopriadi; Setiadi, Nugroho J	Busting The Myths of Human Resources by Examining the Effect of Organizational Citizenship Behaviour on Job Satisfaction and Turnover Intention
15.30-15.45	78	Irawan, Damar Aji; **Yehuda, Joanna Diandra**	The Impact of Open Workspace And Indoor Air Quality Upon Employee Productivity At Indonesia's Banking Sector: Moderating Role Of Environmental Consciousness
15.45-16.00	106	**Kusuma, Ribka Xantia**; Kurniawan, Bambang Kartono	Innovative Design Thinking and AI Application in Rendering Visualization of Small Residential Multifunctional Furniture Design Development
16.00-16.15	331	**Nugraha, Michael Adi**; Lindawati, A. S. L.; Christjie, Michael	Exploring the nexus of dialogic accounting and green bonds growth in Indonesia: systematic literature review

ICOBAR D

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Rianto Nurcahyo

Time	Paper ID	Authors	Title
14.45-15.00	119	**Nurcahyo, Rianto***; Chu, Eilene Christina ; Irawan, Damar Aji	The Effect of Health Consciousness, Environmental Concern and Moral Norm on The Attitude (A case study on bubble tea consumers in Tangerang city
15.00-15.15	125	Naufal, Fachri; **Umam, Regina**; Dirga, Zakia; Gunadi, Willy	The Power of Brand Hate Antecedents: Exploring The Impact Of Unethical Advertising Concepts On Negative Word-Of-Mouth Through Brand Hate In The Fashion Industry
15.15-15.30	71	**Unsriana, Linda**	Japanese Social Community's Support Towards Hikikomori Perpetrators In Two Documentary Film
15.30-15.45	191	Apriyanto, Dony; Lentera Nagari, Adesatya; **Setyanto, Edy**; Sudrajat, Darjat	Process Connectivity, Supply Chain Complexity, Agility, and Performance: An Empirical Study
15.45-16.00	150	**Adriani, Sri Dewi**; Dharma, Hendy R C	Effectiveness of Web-based Educational Technology for Japanese Kanji Learners
16.00-16.15	123	**Margiono, Ari**	Antecedents of Corporate ESG Performance: A View from the Top

ICOBAR E

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Stefanus Rumangkit

Time	Paper ID	Authors	Title
14.45-15.00	702	**Rumangkit, Stefanus***; Husin, Hartini ; Sari, Rini Kurnia; Karmawan, I Gusti; Santosa, The Elisabeth ; Celine, Ester	Job Satisfaction in Higher Education A Decade of Research Insights Through Bibliometric
15.00-15.15	184	Siauwijaya, Rahmat; Izumi, Claudya Calvina; Tiana, Verin D; **Valeryandra, Grisherra**	Understanding The Impact of Sustainable Financial Practices On Bank Profitability: Implications Sustainability Strategy For Business
15.15-15.30	167	**Rumangkit, Stefanus**; Gautama, Idris; Setiadi, Nugroho J; Bandur, Agustinus	Digital Leadership's Impact: Orchestrating Dynamic Capabilities and Innovation Ambidexterity for Sustainable Firm Performance
15.30-15.45	185	**Dewi, Nidya**; Laurencius, Bryan; Pernadi, Jessica D; Manaf, Peri	Family Economic Education, Economic Literacy and Peers Effect on University Students' Entrepreneurial Intention with TPB Approach in the Context of SDG 8
15.45-16.00	149	**Rumangkit, Stefanus**; Hendriana, Evelyn	An Integrated Model for Tourist Revisit Intention to Eco-Heritage Conservation
16.00-16.15	8	**Saputra, Nopriadi**	Integrating Total Quality Management with Knowledge Management for Managing the Sustainability of Business Organizations in Indonesia

ICOBAR F

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Angela Oscario

Time	Paper ID	Authors	Title
14.45-15.00	197	**Aprilianti, Winie D**; Prameswati, Normayanti; Gunadi, Willy	The Effect of Greenwashing practice towards Trust and Repurchase Intention of Fast Fashion Industry in Indonesia
15.00-15.15	208	**Oscario, Angela***	More than a Trend: CGI Experiential Out of Home (OOH) Advertising & Its Role in Sustainable Environment
15.15-15.30	210	**Wimpertiwi, Dotty**	Empowering Community and Sustainable Changes: The Role of Social Entrepreneurship in Achieving Sustainable Development Goals
15.30-15.45	215	**Marhendra, Audio Valentino**; Kumalasari, Riesta Devi; Purnama, Priska Arindya; Maulana, Fahrizal	Analysis of Factors Driving the Performance of the Tourism and Hospitality Industry for Sustainable Growth Post the COVID-19 Pandemic in Greater Malang
15.45-16.00	216	Nathania, Lila; **Ariyanti, Nadya**	Enhancing Education Quality through CSR: Case Study on CIMB Niaga Scholarship Program
16.00-16.15	138	**Febrianus Tanamatras, Kevin Farrell**; Trishawn Iglesias, Samuel ; Shafa Anandito, Raditya; Yulianto, Yulianto; Rahayu, Anita	Business and Technology Literature Review

ICOBAR G

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Kusumah Arif Prihatna

Time	Paper ID	Authors	Title
14.45-15.00	400	**Prihatna, Kusumah Arif***; Widyastuti, Indira; Ayal, Rosalin; Sistarani, Meutia	The Influence of Social eWOM on Environmental Sustainability mediated by Information Credibility and Information Quality
15.00-15.15	227	Nirmala, Lintang W; **Nugroho, Rio Satria**	"How Can I Help You?": Anthropomorphism in Chatbots for Sustainable Communication in Indonesian Banking Industry
15.15-15.30	228	**Rahmawati, Dwi A**; Kumalasari, Riesta Devi	Promotion, Quality, and Price as a Strategy in Skincare Product Development (Case Study on Melval Skincare Magic Gel 3in1 Product)
15.30-15.45	239	Angelina, Chelsea Putri; **Rizqiyah, Riza**	Examining the Digital Marketing Techniques Affect for The Purchase Intention
15.45-16.00	241	**Prihatna, Kusumah Arif***; Bismo, Aryo	The Role of eWOM Referrals, Mobile Marketing, Corporate Reputation, Economic Sustainability in Accommodating SDG 8
16.00-16.15	245	**Suliastuti, Iftika Iftika**; Amalia, Friska	Sustainable Approach to Biophilic Design: Investigating Visual Analysis of Ornamental Motifs in Al-Jabbar Mosque, Bandung, West Java

ICOBAR H

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Miranda Tanjung

Time	Paper ID	Authors	Title
14.45-15.00	247	Salim, Charissa J; Koswara, Clifford Christian ; **Karmagatri, Mulyani**; Syaravina, Santika	Comparison of Indonesian and UK Public Perceptions on Starbucks Coffee Shops Using Sentiment Analysis (SDG 12 - Responsible Consumption and Production)
15.00-15.15	249	**Handranata, Yunita Wijaya**; Herlina, Maria Grace; Hakkinen, Felix; Judianto, Timothy	Evaluating E-WOM, Brand Image, and Trust in E-commerce Purchase Intentions
15.15-15.30	256	**Ratnaningsih, Erna**	Animal Custody after Marital Separation: A Comparative Approach in Indonesia and Spain
15.30-15.45	300	**Situmorang, Soraya Agustina**; Mulyono, Mulyono	Enhancing Organizational Effectiveness: Deciphering the Influence of Strategic Leadership on Performance Through Employee Satisfaction
15.45-16.00	304	**Gunawan, Richard Ananda**	Underwriter Reputation, Market Capitalization, Shares Allocation and IPO Returns: Ensuring A Fair And Sustained Market Returns In Indonesia
16.00-16.15	312	**Tanjung, M***	Tourism And Law-And-Order Expenditures: Could Cities Translate Their Spending Into Sustainable Revenues?

ICOBAR I

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Benny

Time	Paper ID	Authors	Title
14.45-15.00	318	Ruman, Yustinus Suhardi YSR; **Benny, Benny***	Project-Based Learning in Character Building: Pancasila Course at Bina Nusantara University, Jakarta
15.00-15.15	698	**Benny, Benny***; Herlina, Maria Grace	Empowering Gen Z: Enhancing Leadership and Emotional Intelligence through Quality Education in Indonesia (A Preliminary Study on SDG 4)
15.15-15.30	320	Dewi, Survita; **Larasati, Medina Della**; Rachmah, Asri Permata; Gunadi, Willy	The Moderation of Price Sensitivity for Green Purchase Decision Towards Responsible Consumption and Production for Sustainable Development
15.30-15.45	705	**Benny, Benny***; Ying, Yi	The Use of TikTok in Learning Among University Students
15.45-16.00	330	**Fikriandi, Fauzan**; Ubud, Sahnaz	Harnessing Social Entrepreneurship for Sustainable Growth: Insight from Indonesia's Poultry Industry
16.00-16.15	537	**Patria, Teguh Amor**; Ying, Yi ; Pratama, Galih Dea; Benny, Benny*; Satria, Thomas Galih	Serious Yet Fun: Developing A Game Development Life Cycle (GDLC)-Based Serious Game For Smart Tourism On Pulau Untung Jawa, Kepulauan Seribu

ICOBAR J

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Mei Rianto Chandra

Time	Paper ID	Authors	Title
14.45-15.00	338	**Wulandari, Respati**; Pearce, John. A	Developing a Temporal Fit Between Environmental Variability and Corporate Slack
15.00-15.15	355	**Aziz, Abdul**; Sitinjak, Martinus Fieser	The Moderating Influence Of Perceived Csr Dimensions On Brand Awareness And Consumer Relationship Intention In The Bottled Mineral Water Market Using Structural Equation Modeling (SEM)
15.15-15.30	381	**Halim, Dieter**; Indrayuda, Akestu ; Raj, Regina ; Tamara, Dewi; Furinto, Asnan	Intention to Switch to Green Financing in Financial Sector Using Push Pull Mooring Model in Indonesia
15.30-15.45	383	**Glory, Imanuellenfa Tantiara**; Salsabila, Rayna Ayyi; Utami, Putu Silawati; Prasetyaningtyas, Sekar W	Sustainability HR Strategies For Gen Z In Coffee Shop: Case From Indonesia
15.45-16.00	389	Susilo, Putri Mustika; **Chandra, Mei Rianto***; Beckham, Beckham; Monica, Monica	Using Jeopardy Games to Enhance the Learning of Chinese Vocabulary
16.00-16.15	393	Wiliam, Andi; Subakti, Agung; Lestari, Nurul; Susilo, Putri Mustika PMS; **Angelica, Patricia**	Comparative Analysis of Planned and Impulsive Buying Behavior: Case Study Marketplace in INDONESIA

ICOBAR K

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Risa Rumentha Simanjuntak

Time	Paper ID	Authors	Title
14.45-15.00	329	**Saraswati, Listya Ayu**; Ayuningtyas, Paramita	The Dads of Instagram: Social Media and the Evolving Representation of Fatherhood to Promote Gender Equality in Parental Responsibility
15.00-15.15	395	**Habiba Qurrotakyun, Nur**; Wicaksono, Aries; Marsintauli, Frihardina	The Effect of Perceived Usefulness And Perceived Ease Of Use On Interest Using The Flip Application (Flip Fintech Digital Platform User Case Study)
15.15-15.30	394	**Salsabil, Nida**; Saraswati, Listya Ayu	Language and Gender: A Comparison Study of Speech Patterns in Political Speech by Indonesian Male and Female Politicians
15.30-15.45	434	**Nisrina, Brainnisa R.N**; Azis, Baskoro Primadani, Tiara Ika Widia; Fuad, Muhammad Dzaki; Zebua, Felix	Space For Children In Densely Populated Settlements: Study On Phenomenon Physical Activity And Social Interaction Through Behavior Mapping Approach. (Case Study: Kampung Wisata Jodipan (KWJ) Malang)
15.45-16.00	443	**Simanjuntak, Risa Rumentha***; Ngorantutul, Fidelis	Digital Music as Sustainable Communication for the Creation of Society 5.0
16.00-16.15	454	**Ayuningtyas, Paramita**; Saraswati, Listya Ayu	The Application of Technology in Teaching Ecocriticism for Environmental Sustainability

ICOBAR L

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Maria Grace Herlina

Time	Paper ID	Authors	Title
14.45-15.00	32	**Herlina, Maria Grace***; Handranata, Yunita Wijaya	Shaping the Future of Work: Sustainable HRM and the Employee Experience in Indonesia (A Preliminary Study)
15.00-15.15	466	**Thoha, Nurianna**	An Insight Into How National Culture Influence Motivation To Work Remotely That Affect Job Satisfaction (A case of Indonesian and French Gen Z employees)
15.15-15.30	474	**Rinaldi, Banu**; Bongso, Gromyko	Beyond Survival: Entrepreneurial Orientation as a Catalyst for Innovation and Growth in Jakarta's MSMEs
15.30-15.45	581	**Syafia, Yuslita**	Development Of Intercultural Communication Competence In Higher Education: Insights From A Systematic Literature Review
15.45-16.00	589	**Marchelly, Marchelly**; Wulandari, Sari	Dalam Momen Perubahan: Climate Change Ilustrated Book as an Educational Medium for Young People
16.00-16.15	165	**Shafira, Nazhiifah D**; Damayanti, Ira; Yulius Caesar, Leo Andri	Understanding The Nexus: Price, Live Shopping, And Online Customer Reviews In Shaping Purchasing Choices on TikTok Shop Indonesia

Session 3 (Wednesday, 28 August, 16:25 – 18:15 WIB)

ICOBAR A

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Annetta Gunawan

Time	Paper ID	Authors	Title
16.25-16.40	53	**Gunawan, Annetta***; Putri, Pingka	Increasing Customer Loyalty in Omnichannel Fast-Fashion Retail
16.40-16.55	606	**Prameswari, Ully Amri**; Alfirdaus, Zainiyah	Enhancing Economic Growth In The Cosmetics Industry Through Digital Marketing And Purchase Intention
16.55-17.10	608	Gosal, Mario Jeremy; **Vinson, Darren** ; Hansopaheluwakan, Scherly	Guanxi as Mediator on Factors Influencing Customer Trust in E-Commerce' Fashion Industry
17.10-17.25	623	Azzahra, Alia; **Nurfitriana, Dinda Hafifah**; Hansopaheluwakan, Scherly	From Textbook To Workplace: Internship Experiences And Employability Outcomes
17.25-17.40	346	**Abraham, Bryan**; Sudirman, Ivan D	Starbucks' Green Marketing And Customer Green Awareness Related To Green Trust, And Green Purchase Intention On Generation Z
17.40-17.55	449	Aisha, Aisha; Novelia, Elisabet; **Kirana, Rania**; Hamali, Sambudi	Analysis of Product Development Strategy for a Small Enterprise of Tempe Chips for Sustainable Economic Growth

ICOBAR B

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Tinjung Desy Nursanti

Time	Paper ID	Authors	Title
16.25-16.40	633	**Nursanti, Tinjung Desy***; Masruroh, Masruroh; Puspita, Harum; Handoyo, Vanessa	The Impact of Product Reviews and Personal Brands of Beauty Influencers on Sustainable Beauty Practices in E-commerce Skin-care Purchases
16.40-16.55	638	**Cleopatra, Aemilia Jasmine**; Simanjuntak, Risa Rumentha	Revealing Gender Stereotypes in Gaming Community as an Important Tenet for Sustainable Digital Communication: A Case Study of Ninja and Pokimane
16.55-17.10	657	**Savitri, Mila Andria**; Amalia, Friska	Adaptive Reuse Coffee Shops as Strategy to Preserving Cultural Heritage and Developing Sustainable and Resilient Community
17.10-17.25	689	**Ardiani, Yanita Mila**	The transformation of Granary form (Dhurung) in Bawean Traditional House, East Java, Indonesia
17.25-17.40	546	Fawwaz, Marsa Amru; **Warganegara, Yudistira Imansyah**; Sari, Nuraini	Can Social Media Influencer Effecting Investment Decision?
17.40-17.55	618	**Ayu, Yulia Rona**; Ramadhani, Suci; Sitorus, Ronaldo Hasian; Benhardy, Kartika A	Impact of work role stressors towards turnover intention: mediating effect of job stress and job satisfaction of generation z in the retail industry

ICOBAR C

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Yosica Mariana

Time	Paper ID	Authors	Title
16.25-16.40	212	**Kartika, Rina; Mariana, Yosica***	Digital Bridging For Biospheric Harmony: The 'Lestari (Life We Can't Waste)' Campaign As A Model For Cultural And Environmental Sustainability Catalyzing Climate Action
16.40-16.55	111	**Poedjiono, Nathaneal Felix**; Ubud, Sahnaz	A Bibliometric Analysis of Green Marketing Trends as A Utilization of Sustainable Communication in the Digital Age
16.55-17.10	176	Leonardy, Valentina; Octavia, Dwi; Jayanti, Helen; **Hendratno, Setiani Putri**	Analysis of The Influence of Country Sustainability Performance on Stock Returns in The Top 5 Asian and European Countries
17.10-17.25	237	**Angelia, Cindy**; Roni, Yenvi; Hendratno, Setiani Putri	Mandatory sustainability disclosure, modernization and greenwashing: evidence from Indonesian listed companies
17.25-17.40	251	Zhafira, Nabila Vebyka; **Putri, Della Yunia**; Sidharta, Sidharta	Artificial Intelligence for Personalized Diabetes Management: A Systematic Literature Review
17.40-17.55	260	Vania, Clementhya; **Kroya, Anabel**; Megan, Jesslyn; Fajarwati, Ade A S	Designing Multisensory Space Based on Gambang Kromong to Enhance the Education Quality for Children with Down Syndrome

ICOBAR D

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Rini Kurnia Sari

Time	Paper ID	Authors	Title
16.25-16.40	261	**Rachmawanti, Aulia**; Aliska, Stefani Dea ; Rusmanto, Toto	Measuring The Influence Of ESG Disclosure And Big Data On Firm Value In Indonesia: A Quantitative Approach
16.40-16.55	262	**Mahardhika, Falwa**; Gunawan, Ali; Lasmy, Lasmy	SLR: Integrating Nudging and Debiasing Techniques in Information Systems for Enhanced Management Organization Efficiency
16.55-17.10	263	**Hendratno, Michelle** J; Rofil, Lily E F	The Role of Student-Lecturer Communication Patterns On Students' Information Processing Behaviours In A Learning Context
17.10-17.25	295	Nugroho, Daniel Aditya; **Persada, Satria Fadil**	Mapping Evolution of Green Business in Scientific Research: A Bibliometric Analysis
17.25-17.40	316	**Fiana, Nabillah Ayu** ; Putra, Alhamim Dwi ; Leonita, Lily	Factors Influencing Buying Decisions For Green-Based Skincare Products
17.40-17.55	317	Silalahi, Ivando; **Sari, Rini Kurnia***	Hybrid Work's Impact on Employee Productivity and Welfare

ICOBAR E

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Kukuh Lukiyanto

Time	Paper ID	Authors	Title
16.25-16.40	625	**Lukiyanto, Kukuh***; Sasongko, Davin Danika; Anwar, Hairul; Dwi Ratnasari, Annisa	Analysis of MSME Owners in Utilizing AI to Support Sustainable Growth in Digital Business Performance Efficiency: Study of MSME Owners
16.40-16.55	352	**Daniel, Daniel**; Hardinata, Bobby; Lindrianasari, Lindrianasari	Dissecting Influences on Environmental, Social, and Governance Quality: Analysis of GRI Adherence, Frequency of Audit Committee Meetings, and Financial Performance on ESG Score
16.55-17.10	363	**Tengkano, Marla E;** Ayuningtyas, Paramita	Analyzing the Societal Influence on Language Evolution: A Study of "Jamet" Vocabulary and Language on the Platform "X"
17.10-17.25	368	Sugianto, Herman Mr; Rosariandoko Wijanarko, Hubertus Maria Mr; Sinaga, **Simon**	The Influence of Company Size, Foreign Ownership, Earnings Management, and Sales Growth on Company Decisions to Implement Transfer Pricing
17.25-17.40	385	**Fedora, Jesslyn**; Adriani , Maia; Parulian, Robertus; Hartanti, Grace	Implementation of a Traditional Game from Indonesia Called Congklak in the Playground Seating Area as an Effort to Preserve Indonesia Culture
17.40-17.55	405	**Cahyono, Christian**	Study Of Flood Area Mapping Using HEC-RAS Software (Case Study: Bekasi Kali, Bekasi DAS)
17.55 -18.15	186	**Putri, Gabriella S***; Safiaji, Achmad; Hanjaya, Aurelia; Persada, Satria Fadil; Shanti, Mardhatilah	Digital Communication Model to Strengthen Sustainable Tourism for Tourism Village

ICOBAR F

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Teguh Sriwidadi

Time	Paper ID	Authors	Title
16.25-16.40	404	Rohmah, Imawati Nur; Kardemita, Immasska; -, Mardiana; **Sriwidadi, Teguh***; Prabowo, Hartiwi	The Effect of Work from Home Productivity and Work-Life Balance on Job Satisfaction with Work Stress and Emotional Exhaustion as Moderation Variables in PT XYZ
16.40-16.55	432	Agustiningsih, Nurlita; Adinda, Putri Giyan; **Astuty, Eriana**	Sustainable Adaptive Fashion for People with Disabilities: Evidence from Indonesia
16.55-17.10	700	Prabowo, Hartiwi; **Sriwidadi, Teguh***; Samuel, Sylvia; Simatupang, Apriani	How Do Financial Risk, Perceived Risk, Economic Benefit, and Perceived Benefit Influence the Quick Response Indonesia Standard (QRIS) Continuance Intention in MSMEs?
17.10-17.25	417	**Buana Purnomo Putri , Andrea Dwi**; Prawira , Indra	The Future of Journalism: AI Acceptance and It's Implication in Newsroom
17.25-17.40	402	Relawan, Achmad Novianto; Saputra, Bayu; **Sriwidadi, Teguh***; Prabowo, Hartiwi	The Effect of Using Social Media As A Communication Tool on Social Exchange and its Impact on the Performance of Factory Employees in Cikarang
17.40-17.55	437	**Safitri, Bela Ayu**; Agustina, Ira Audia	Harmonization Sri Baduga Maharaja Heritage in the Hotel Interior Design for Revisited Historical of the Glorious Pajajaran Kingdom

ICOBAR G

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Lianna Wijaya

Time	Paper ID	Authors	Title
16.25-16.40	611	**Irvianti, Laksmi Sito Dwi**; Masruroh, Masruroh; Hindarwati, Enny Noegraheni; Dwitomo, Ryan Riwanto ; Syahdin, Ihsan ; Ismail, Muhaman Rafki	Sustainable Movie Streaming Apps: How To Maintain Brand Loyalty, The Effect Of Innovation And Trust
16.40-16.55	644	Prabowo, Haryani Wineiny; Sutanto, Himawan; Hendarto, Rahmad; **Wijaya, Lianna***	Towards a Sustainable Model of Innovative Work Behaviour at United Tractors Private Limited: The Moderating Role of Organization Learning Culture
16.55-17.10	445	**Oemar Said, Kimberly Daniella**; Stephany, Maria; Lestari, Made Irma	Evaluation Of Using Quick Response Code Indonesian Standard (QRIS) With UTAUT Ii Method
17.10-17.25	461	Thabah, Nur Amaliah; **Natanael, Natasya**; Halim, Deavianty; Bayu Putra, Okta P.	The Moderating Role of AKHLAK Corporate Value in Retaining Employees: Promoting Sustainable and Decent Work for Indonesian Non-State-Owned Enterprise Financial Services Industry
17.25-17.40	498	**Fuad, Muhammad Dzaki**; Putra, Wahyu	Optimization of P5 Learning in the Era of Merdeka Curriculum through a Redesign of the Interior at Mangkuyudan Surakarta Elementary School with a Local Cultural Approach
17.40-17.55	522	Hilmi, Bintang; Ayuningtyas , Christina Brigitha; Ririhena, Melissa Julianty Petrucia ; **Wijaya, Lianna***; Ng, Kah Choon; Valerie, Jesslyn	Harmony at Work: Exploring Employee Engagement and Countering Ostracism for a Sustainable Workplace Environment
17.55 -18.15	178	**Kurniawan, Josephine S**; Prawira, Indra	Artificial intelligence as a company's internal communication media: Investigating employee's acceptance of chatbot for effective communication and sustainable business

ICOBAR H

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Nurianna Thoha

Time	Paper ID	Authors	Title
16.25-16.40	659	**Thoha, Nurianna***	A Study On The Motivation And Job Satisfaction Of Indonesian Students Working In The Australian Restaurant Industry
16.40-16.55	526	Maulydia, Annisa; Khoffifah, Rifa; Sari, Nuraini; **Lestari, Made Irma**; Sitinjak, Martogi Marojahan	Rumor, Public Opinion, and Market Sentiment on Generation Z Investment Decision
16.55-17.10	545	**Stephanie, Stephanie**; Susanti, Leni	Sustainable Computing in AI-Driven Chatbot: Study of Experience and Decision's Customer
17.10-17.25	552	**Ching, Siau**; Dewi, Ienneke Indra	What We Learned from Borneo: Language Shift and Language Policy in Chinese Indonesian Community
17.25-17.40	559	**Ardiningrum, Talitha Dewati** ; Rusdianti, Leny Renita ; Leonita, Lily	Factors Influencing Purchase Intentions on Social Commerce Applications
17.40-17.55	573	**Santoso, Agus Jihad**; Turangan, Deisy Elsylia; Kartikasary, Metya	The Influence of Tax Avoidance, Debt Policy And Earnings Management On Company Value (Study Of Consumer Goods Industry Sector Companies Listed On The Indonesia Stock Exchange For The 2018-2022 Period)

ICOBAR I

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Yella Dezas Perdani

Time	Paper ID	Authors	Title
16.25-16.40	706	Luke, Joice Yulinda; **Perdani, Yella Dezas***	Between Two Worlds: How English-to-Indonesian Translations Influence Cultural Dynamics in Indonesia
16.40-16.55	585	**Margareta, Agnes**; Ramadhandyah, Ismiranti; Shine, Dinda Sari; Hendratno, Setiani Putri	Impact And Awareness of Financial Literacy: A Focus Group Discussion Among Citizens In Tourist Destination West Java
16.55-17.10	593	**Rusmin, Veronica**; Sitinjak, S.E., M.M., Martin Fieser	Faux Glamour: Unveiling The Allure And Psychology Of Jakarta's Counterfeit Luxury Fashion
17.10-17.25	610	Ningsih, Putri Wahyu; Adi, Maria Paramastri Hayuning; **Gayatri, Giovanna Tiny Sagita**	Environmental, Social, and Governance (ESG) Disclosure and Profitability on Stock Return (Study from Automotive Manufacturing Industry)
17.25-17.40	622	**Kristani, Cecilia**; Berliana, Felicia Michellyn; Handrimurtjahjo, Agustinus Dedy D	Factors Affecting Online Impulse Buying of Women's Fashion Products on E-Commerce to Improve Digital Media in Indonesia
17.40-17.55	627	**Victoria, Gladys Kinsy**; Amalia H., Adhi Murti Citra	Cognitive Dissonance Towards a Green Marketing Campaign for Beauty Products on Social Media

ICOBAR J

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Stefanus Rumangkit

Time	Paper ID	Authors	Title
16.25-16.40	637	**Putri, Mutiara**; Prawira, Indra	Unlocking the Future: The Acceptance of Artificial Intelligence in Media Newsrooms through TAM and UTAUT Theory
16.40-16.55	442	Gracia, Lysandra; Rabbani, Muhammad Alif; **Sari, Nuraini**; Astari, Tri Ayu	The Tax Planning and Environment, Social and Governance (ESG) on Earnings Management
16.55-17.10	685	Hidayati, Syafira Nur; Rusargosatyo, Chandra; **Rumangkit, Stefanus**	The Influence of Pre-launch Strategy, Live Streaming, Online Community, and Gameplay to Purchase Intention and Recommendation Intention in Indonesia's Local Developed Games
17.10-17.25	671	Putri, Desie; Tarigan, Sonya; **Rumangkit, Stefanus***	The Impact Of E-Commerce Application Usage On Customer Loyalty Through Trust (Case Study : Hypermart's Hi-Card Loyalty Application
17.25-17.40	672	**Lauw, Suhartantowi**; Melissa, Ezmieralda	Consumer Behaviour for Sustainability Consumption: The Influence of Fanaticism on K-pop Merchandise Purchase Decision
17.40-17.55	678	**Steffie, Laurentia;** Melissa, Ezmieralda	Analysing #bodypositivity Contents in TikTok and Their Roles in Promoting Positive Self Concept to Young People

ICOBAR K

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Donna Carollina

Time	Paper ID	Authors	Title
16.25-16.40	680	**Fiorenzo, Jason**; Divo, Ryan; Nur, Triasesiarta	Evaluating the Stock Market Reaction to ESG Bond Issuance and Investor Attention: A Study in the ASEAN Region
16.40-16.55	651	**Natawijaya, Mohamad Fajar**	Job Safety Hazard Identification and Risk Assessment of Drum and Header Installation on a Water Tube Boiler
16.55-17.10	31	**Utama, Zukra Budi**	Level of Satisfaction and Constraints Use of QRIS for Customers and Merchants - A Qualitative Studies
17.10-17.25	226	Wijaya, Celvin Selamat; Winotoatmodjo, Hugo Prasetyo; Jiwono, Tobit Darmawan; **Lee, Sean Philippe**	Breaking Down Barriers: Exploring the Resistance to Digital Banking Services
17.25-17.40	704	Binti Mohd Bakhir, Norfarizah; **Carollina, Donna Carollina D**; Wahidiyat, Mita Purbasari; Angkawijaya, Yongkie	Productivity Reseach in The Halal Tourism Study Between Indonesia and Malaysia: A Bibliometric Analysis
17.40-17.55	337	**Maulida, Faishal Hilmy**; Zamahsari, Gamal Kusuma	Preserving Cultural Heritage Research Theme Map in Scientific Research: A Bibliometric Analysis

ICOBAR L

https://bit.ly/6thICOBAR2024 (Meeting ID 943 2139 9575)

Session Chair: Mulyani Karmagatri

Time	Paper ID	Authors	Title
16.25-16.40	511	Hartono, Andrew Alexander; **Karmagatri, Mulyani***	Customer Preference on Fine Dining Restaurant Case Study on Table 8 Fine Dining Restaurant
16.40-16.55	110	**Najiyah, Zumrotun**; Kurniawan, Bambang Kartono	Utilization of 360 Virtual Digital Technology for Sustainable Interior Design Information: A Systematic Literature Review
16.55-17.10	18	**Siagian, Pariang Siagian**	Determinants of adoption of mobile payment and the relationship between the factors for SMEs' revenue (A study from an emerging country)
17.10-17.25	419	**Hartono, Kelly**; Felicia, Erica; Devina, Devina; Setiawan, Budi	Design Concept of Pracimayasa Building in the Online Motorcycle Taxis Waiting Area at Purwosari Station, Surakarta: A Sustainable Development Approach
17.25-17.40	699	Bobian, Rhama; Octaviany, Delita ; Prabowo, Hartiwi; **Leksana, Christopher Joshua**	Determinant Impulsive Buying: Unraveling the Role of Impulsive Personality Traits as Mediators
17.40-17.55	549	Wihartono, Ivana; **Fathoni, Ahmad FCA**	Physiognomy in "Kereta Terakhir" Animation Character to Enhance Empathy of Deaf Needs in Sustainable Transport Systems.

Zoom Link – Parallel Session
(Meeting ID 943 2139 9575)

Parallel Room	Link Zoom:
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ICOBAR K	https://bit.ly/6thICOBAR2024
ICOBAR L	https://bit.ly/6thICOBAR2024

PAPER PRESENTATION (ONSITE SESSION)

Session 1 (Thursday, 29 August, 09:30 – 11:30 WITA)

Meeting Room 1

Session Chair: Simeon Yuda Prasetyo

Time	Paper ID	Authors	Title
09.30-10.00	142	**Susanti, Leni**; Mohamad, Siti Hajar	Sustainability of Financial Technology: Study of Attitudes to Use Mobile Payment
10.00-10.15	199	**Muljana , Theresa Mae** ; Alamsyah, Doni Purnama; Susanti, Leni	The Sustainable Use of Financial Technology: The Role of Perceived Security and Privacy Among Mobile Payment Users
10.15-10.30	234	**Fransiska, Christine**; Edwin, Dominicus; Simanjuntak, Evi Rinawati	Switching Intention from Conventional Internal Combustion Engine Vehicles to Electric Vehicles in Developing Country
10.30-10.45	575	**Prasetyo, Simeon Yuda***	Deep Convolutional Neural Networks for Kidney Cyst, Stone, and Tumor Detection in CT Radiography

Meeting Room 2

Session Chair: Prof. Clara Herlina Karjo

Time	Paper ID	Authors	Title
09.30-10.00	19	**Rahayu, Anita**; Dewi, Ienneke I; Zaky Ashari, Andi Izzat; Rachman, Elena Ghini; Sutansyah, Naufal Rasyid	Improving Quality and Services in Higher Education through Student Experience Survey
10.00-10.15	30	**Rahayu, Anita**; Dewi, Ienneke I; Maharani, Eleanor Maritsa; Ramadhani, Putri Adistia; Jayalaksana , Jovin	The Role of Academic Staff and Facilities in the Teaching and Learning Process
10.15-10.30	175	**Pratiwi, Chairani Putri**; Saville , Ramadhona ; Hatanaka , Katsumori ; Shimoguchi , Nina N.	Empowering Highland Women Through Social Entrepreneurship in Agriculture
10.30-10.45	180	**Karjo, Clara Herlina***; Winiharti, Menik	Exploring differences in test scores: Online versus Offline Tests
10.45-11.00	367	Pradsmadji, Shadia Imanuella; **Imanjaya, Ekky**	Sustainable Living for Who? Representations of the Circular Economy Paradox in 3 Cents a Kilo
11.00-11.30	571	Sedayu, Benedictus N P; Daniella, Cynthia Novent; Pradsmadji, Shadia Imanuella; **Imanjaya, Ekky**	The Projection of Biophilia, Anthropocentrism, and Life on Land Through Petualangan Sherina 2

Session 2 (Thursday, 29 August, 13:00 – 14:30 WITA)

Meeting Room 1

Session Chair: Arta Moro Sundjaja

Time	Paper ID	Authors	Title
13.00-13.15	224	**Alamsyah, Doni Purnama**; Jesu , Paulinus Gospa De ; Mashary , Bonitha ; Putri , Gabriella Amanda ; Brahmana , Anastasya Liliyana Br.	Assessment of Customer Purchase Decision for Industrial Growth: Technology Analysis of E-Service Quality and Customer E-Trust
13.15-13.30	277	Modjo, Mohamad Ikhsan; Winoto, Agustinus; Choi, Jae-Hyeok; **Putridamni, Florencia**; Lin, Ariella	ESG Wins, Politics Fade: Indonesia's Stock Market
13.30-13.45	694	**Abu Bakar, Mohd Jaffri**; Loganathan, Nanthakumar; Hamzah, Ahmad Husni	Stock market, interest rate and income securities of Real Estate Investment Trusts (REITs): Empirical evidence from Malaysia
13.45-14.00	305	Bagaskara, D. Raka; Sundjaja, **Arta M***; Kosasih, Lydiawati	The Determinant Factors of LMS Adoption on Private University in Indonesia (Lecturer Perspective): A Descriptive Analysis
14.00-14.15	446	Sahadana, Arya; Sontani, Devin; Ramadhan, Muhammad Alexander; **Karim, Nur Azmi F**	Analysis of the Impact of Renewable Energy and Urbanization on CO2 Emissions
14.15-14.30	563	**Amalia, Friska**; Simarmata, Andriano; Wasilah, Deanawati Insani; Ramadina, Savitri P; Indrawati , Desi ; Sabelputra, Muhammad Fiqih; Lazuardi, Rifqi	Innovative Reading and Writing Activity-Based Furniture for the Visually Impaired Person with Consideration for a Sustainable Lifestyle

Meeting Room 2

Session Chair: Bhernadetta P Wahyuningtyas

Time	Paper ID	Authors	Title
13.00-13.15	645	**Rosidah, Rosidah**; Luthfia, Amia; Herawati, Erni; Bismo, Aryo	Establishing community-based entrepreneurship model: A focus on micro-based ventures of women entrepreneurs in West Jakarta region, Indonesia
13.15-13.30	597	**Wahyuningtyas, Bhernadetta P***; Affandi, Roseno A; Pradipto, Yosef Dedy; Maheswari, Sagita Illona; Sugiyanto, Danis; Wrahatnala, Bondet	The Cultural Implementation of Preserving Traditional Javanese Orchestration through Social Media for a Sustainable Society
13.30-13.45	120	**Pambudi, Derryl Hafi**s; Utami, Ami Fitri; Ichsan, Mohammad	Exploring the Agile Project Management Effectiveness from Organizational Context
13.45-14.00	350	Marion, Elisa Carolina; **Lie, Brandon**	Innovations in Sustainable Education; Case Study on Metaverse Implementation in BINUS University Language Departments and Future Prospects
14.00-14.15	707	**Noerlina**; Mursitama, Tirta	Energy Consumption and Sustainable Development Goals (SDGs): Evidence from High Tech Industry in Indonesia
14.15-14.30	532	**Sahroni, Taufik Roni**; Pratama, Arbi Gustia	Instrument Laboratory Design of 3-MCPD Test Preparation based on HIRADC Method in Crude Palm Oil Industry
14.30-14.45	601	Rossantie, Elfira; **Sahroni, Taufik Roni**	Analysis of the influence of Quality Control Circle (QCC) and 5S program on engineering employee performance

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