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Entrepreneurial orientation and digital technology capabilities in small and Medium-sized Enterprises (SMEs) in Indonesia

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Abstract

A Small and Medium sized enterprises (SMEs) has an important role in Indonesia economic. It contributes to 99.9% of national economic, 60.34% to Indonesia GDP and absorb 97% of employee. Moreover, Indonesia is known to be one of the most internet users. However, currently, there is lack of studies to understand the role of digital technology and entrepreneur orientation on influencing the performance of SME's in Indonesia. This study aims to give empirical evidence the hypotesis linking entrepreneurial orientation (EO), digital technology capability (DT) and SME performance (SP). © BEIESP.

Author keywords

Diversification; Globalization; Innovation; Knowledge

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