



Abstract

Author keywords < Back to results | < Previous 118 of 182 Next >

SciVal Download Print Save to PDF Save to list Create bibliography Topics

Metrics Journal of Environmental Treatment Techniques • Volume 7, Issue 4, Pages 673 - 680 • 2019

Document type Article Source type Journal ISSN 23091185 View more

Digital leadership impacts on developing dynamic capability and strategic alliance based on market orientation

Mihardjo, Leonardus; Sasmoko; Alamsjah, Firdaus; Elidjen Save all to author list

^a Business School, Bina Nusantara University, Jakarta, Indonesia

63 Views count

View all metrics

Full text options Export

Abstract

The in-depth study on the role of leadership especially digital leadership on the creation of strategic alliance and dynamic capability has not been explored. Hence, the purpose of this paper is to examine what are the roles of digital leadership in developing strategic alliance and dynamic capability based on market orientation. We argue that digital leadership behaviors have a stronger influence on the development of strategic alliance to drive dynamic capabilities based on market orientation. A quantitative method is used comprising 88 senior leaders of Indonesian telecommunication. The purposive sampling method is used with the statistical tool is Smart PLS. The findings confirm the significant influence directly and indirectly between digital leadership and the development of strategic alliance and dynamic capabilities based on market orientation. The study has practical implication to take the priority in developing of digital leadership in enforcing the transformation. the limitations of study could be identified as the sample, time and used statistical tools, hence the further study can be extended in term of sample quantity, time horizon to become longitudinal research. © 2019, Dorma Journals. All rights reserved.

Author keywords

Digital leadership; Dynamic capabilities; Market orientation; Strategic alliances

SciVal Topics

Metrics

Cited by 0 documents

Inform me when this document is cited in Scopus:

Set citation alert

Related documents

Digital leadership impacts on developing dynamic capability and strategic alliance based on market orientation | Wpływ cyfrowego przywództwa na rozwój dynamicznej zdolności i strategicznych sojuszy na podstawie orientacji rynkowej

Mihardjo, L.W.W. , Sasmoko , Alamsjah, F. (2019) Polish Journal of Management Studies

Dynamic capability: The effect of digital leadership on fostering innovation capability based on market orientation

Sasmoko , Wasono Mihardjo, L.W. , Alamsjah, F. (2019) Management Science Letters

The influence of digital leadership on innovation management based on dynamic capability: Market orientation as a moderator

Mihardjo, L.W.W. , Sasmoko , Alamsyah, F. (2019) Management Science Letters

View all related documents based on references

Find more related documents in Scopus based on:

Authors Keywords

-
- 1 Ambrosini, V., Bowman, C.
What are dynamic capabilities and are they a useful construct in strategic management?

(2009) *International Journal of Management Reviews*, 11 (1), pp. 29-49. Cited 940 times.
doi: 10.1111/j.1468-2370.2008.00251.x

View at Publisher
-
- 2 Amfo, P., Cudjoe, G., Acheampong, G., Adams, M., Boakye, E.
Market orientation, innovation and business performance: Insight from womenpreneurs in the fashion industry in Ghana market orientation
(2018) *Journal of Creativity and Business Innovation*, 4. Cited 10 times.
Apr
-
- 3 Anand, J., Oriani, R., Vassolo, R.S.
Alliance activity as a dynamic capability in the face of a discontinuous technological change

(2010) *Organization Science*, 21 (6), pp. 1213-1232. Cited 102 times.
<http://orgsci.journal.informs.org/cgi/reprint/21/6/1213.pdf>
doi: 10.1287/orsc.1090.0502

View at Publisher
-
- 4 Breznik, L., Hisrich, R.D.
Dynamic capabilities vs. innovation capability: are they related?

(2014) *Journal of Small Business and Enterprise Development*, 21 (3), pp. 368-384. Cited 132 times.
<http://www.emeraldinsight.com/info/journals/jsbed/jsbed.jsp>
doi: 10.1108/JSBED-02-2014-0018

View at Publisher
-
- 5 Christensen, C.M.
(1997) *Innovator ' S Dilemma*. Cited 7794 times.
Harvard Business School Press
-
- 6 Coreynen, W., Matthyssens, P., Van Bockhaven, W.
Boosting servitization through digitization: Pathways and dynamic resource configurations for manufacturers

(2017) *Industrial Marketing Management*, 60, pp. 42-53. Cited 473 times.
<http://www.elsevier.com/locate/indmarman>
doi: 10.1016/j.indmarman.2016.04.012

View at Publisher
-
- 7 Cravens David, W., Piercy, D., Nigel, F.
(2013) *Strategic Marketing 10Th Edition*. Cited 350 times.
New York: McGraw-Hill International Edition

- 8 Dacin, M.T., Hitt, M.A., Levitas, E.
Selecting partners for successful international alliances: Examination of U.S. and Korean firms

(1997) *Journal of World Business*, 32 (1), pp. 3-16. Cited 202 times.
<http://www.elsevier.com/locate/jwb>
doi: 10.1016/S1090-9516(97)90022-5

View at Publisher
-
- 9 Deeds, D.L., Decarolis, D., Coombs, J.
Dynamic capabilities and new product development in high technology ventures: An empirical analysis of new biotechnology firms

(2000) *Journal of Business Venturing*, 15 (3), pp. 211-229. Cited 409 times.
<http://www.elsevier.nl/locate/jbusvent>
doi: 10.1016/S0883-9026(98)00013-5

View at Publisher
-
- 10 Eisenhardt, K.M., Martin, J.A.
Dynamic capabilities: What are they?

(2000) *Strategic Management Journal*, 21 (10-11), pp. 1105-1121. Cited 9470 times.
<http://www.interscience.wiley.com/jpages/0143-2095>
doi: 10.1002/1097-0266(200010/11)21:10/11<1105::AID-SMJ133>3.0.CO;2-E

View at Publisher
-
- 11 Gaur, S.S., Vasudevan, H., Gaur, A.S.
Market orientation and manufacturing performance of Indian SMEs: Moderating role of firm resources and environmental factors

(2011) *European Journal of Marketing*, 45 (7), pp. 1172-1193. Cited 114 times.
doi: 10.1108/030905611111137660

View at Publisher
-
- 12 Hair, J.F., Ringle, C.M., Sarstedt, M.
Partial Least Squares Structural Equation Modeling: Rigorous Applications, Better Results and Higher Acceptance

(2013) *Long Range Planning*, 46 (1-2), pp. 1-12. Cited 2848 times.
www.elsevier.com/inca/publications/store/3/5/8/
doi: 10.1016/j.lrp.2013.01.001

View at Publisher
-
- 13 Helfat, C.E., Peteraf, M.A.
The dynamic resource-based view: Capability lifecycles

(2003) *Strategic Management Journal*, 24 (10 SPEC ISS.), pp. 997-1010. Cited 2587 times.
doi: 10.1002/smj.332

View at Publisher
-

-
- 14 Hou, J.-J.
Toward a research model of market orientation and dynamic capabilities

(2008) *Social Behavior and Personality*, 36 (9), pp. 1251-1268. Cited 42 times.
doi: 10.2224/sbp.2008.36.9.1251

View at Publisher
-
- 15 Judge, W.Q.
The shared leadership challenge in strategic alliances: Lessons from the U.S. healthcare industry

(2001) *Academy of Management Executive*, 15 (2), pp. 71-79. Cited 55 times.
<http://aom.pace.edu/AME/>
doi: 10.5465/AME.2001.4614907

View at Publisher
-
- 16 Kapmeier, F., Struben, J.
Understanding the dynamics of alliance capabilities
(2017) *Inproceeding on 35Th International Conference of the System Dynamics Society*, pp. 1-28. Cited 3 times.
Jun
-
- 17 Kohli, R., Johnson, S.
Digital transformation in latecomer industries: CIO and CEO leadership lessons from Encana Oil & Gas (USA) Inc.
(Open Access)

(2011) *MIS Quarterly Executive*, 10 (4), pp. 141-156. Cited 102 times.
<http://misqe.org/ojs2/index.php/misqe/article/viewFile/397/287>
-
- 18 Leisen, B., Lilly, B., Winsor, R.D.
The effects of organizational culture and market orientation on the effectiveness of strategic marketing alliances

(2002) *Journal of Services Marketing*, 16 (3), pp. 201-222. Cited 56 times.
doi: 10.1108/08876040210427209

View at Publisher
-
- 19 Lin, Y., Wu, L.-Y.
Exploring the role of dynamic capabilities in firm performance under the resource-based view framework

(2014) *Journal of Business Research*, 67 (3), pp. 407-413. Cited 450 times.
doi: 10.1016/j.jbusres.2012.12.019

View at Publisher
-
- 20 Loucks, J., Bradley, J., Macaulay, J., Noronha, A., Wade, M.
Digital Vortex: How Digital Disruption is Redefining Industries
(2015) *Global Center for Digital Business Transformation*, pp. 1-24. Cited 70 times.
-

-
- 21 Markides, C.
Disruptive innovation: In need of better theory

(2006) *Journal of Product Innovation Management*, 23 (1), pp. 19-25. Cited 784 times.
doi: 10.1111/j.1540-5885.2005.00177.x

View at Publisher
-
- 22 Menguc, B., Auh, S., Shih, E.
Transformational leadership and market orientation:
Implications for the implementation of competitive strategies
and business unit performance

(2007) *Journal of Business Research*, 60 (4), pp. 314-321. Cited 128 times.
doi: 10.1016/j.jbusres.2006.12.008

View at Publisher
-
- 23 Mezger, F.
Toward a capability-based conceptualization of business
model innovation: Insights from an explorative study

(2014) *R and D Management*, 44 (5), pp. 429-449. Cited 124 times.
[http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1467-9310](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1467-9310)
doi: 10.1111/radm.12076

View at Publisher
-
- 24 Mihardjo, L.W., Rukmana, R.A.
Does Digital Leadership Impact Directly or Indirectly on Dynamic Capability:
Case on Indonesia Telecommunication Industry in Digital Transformation?
(2018) *The Journal of Social Sciences Research*, pp. 832-841. Cited 14 times.
-
- 25 Mu, J.
Dynamic Capability and Firm Performance: The Role of
Marketing Capability and Operations Capability

(2017) *IEEE Transactions on Engineering Management*, 64 (4), art. no.
7949042, pp. 554-565. Cited 49 times.
doi: 10.1109/TEM.2017.2712099

View at Publisher
-
- 26 Narver, J.C., Slater, S.F.
The effect of a market orientation on business profitability
(1990) *Journal of Marketing*, 54 (4), pp. 20-35. Cited 5621 times.
Oct
-
- 27 Nielsen, B.B., Gudergan, S.
Exploration and exploitation fit and performance in
international strategic alliances

(2012) *International Business Review*, 21 (4), pp. 558-574. Cited 82 times.
<http://www.elsevier.com/locate/ibusrev>
doi: 10.1016/j.ibusrev.2011.07.001

View at Publisher
-