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# **THE IMPACT ON KNOWLEDGE MANAGEMENT SYSTEM'S ELEMENT TO THE PERFORMANCE IN HIGHER EDUCATION**

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The impact on knowledge management system's element to the performance in higher education (Conference Paper)

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Abstract

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This research aimed to analyze the impact of the competence, work ethic, professionalism and motivation of people (lecturer and staff) on their performance. The data taken from questionnaires to 317 respondents and interviewed the 12 respondents. Data were analyzed using multiple regression analysis. The results showed that the Competence, Work Ethics, Professionalism and Motivation on the lecturer and staff are positive and has significant impact on their performance. Therefore, it needs to make improvements to People element in order to apply Knowledge Management System so that it may increase its performance. © 2017 IEEE.

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# The Impact on Knowledge Management System's Element to the Performance in Higher Education

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**Abstract**—This research aimed to analyze the impact of the competence, work ethic, professionalism and motivation of people (lecturer and staff) on their performance. The data taken from questionnaires to 317 respondents and interviewed the 12 respondents. Data were analyzed using multiple regression analysis. The results showed that the Competence, Work Ethics, Professionalism and Motivation on the lecturer and staff are positive and has significant impact on their performance. Therefore, it needs to make improvements to People element in order to apply Knowledge Management System so that it may increase its performance.

**Keywords**—Competency; Work Ethic; Professionalism; Motivation; Performance; Knowledge Management System

## I. INTRODUCTION

Nowadays, Knowledge Management System has been implemented to solve the problems that occur in college, and of course, if implemented effectively, it will increase the ability of the college in making better decisions, reduce cycle time curriculum development and research, improve services academic and administrative as well as reduce costs (Kidwell, Linde, & Johnson, 2000), which in practical application of the knowledge management system will bring higher education in improving the performance and sustainability as a college (Mulyanto, 2008). According to Bhatt (Bhatt, 2000), Concept of Knowledge Management System (KMS) consists of three elements namely people, process and technology. But the implications of applying the KMS very influential on the strategy chosen. Therefore, consideration needs very careful in selecting the focus of the strategy will be applied. Because many people are focusing on technology while the main factors that were most responsible is not on technology but on people. University of Atma Jaya Makassar (UAJM) saw the need for the implementation of knowledge management system to improve performance and excellence in the public eye. However, UAJM need to prepare the people better. This is because people hold a very important role in the implementation of knowledge management (Smith & McLaughlin, 2004). UAJM itself also experienced circumstances in which people are held still weak. It can be seen from some of the problems complained of by the head of

the personnel staff and the Dean Faculty of Information Technology (interviews), which according to chief of staff personnel, the ability (competence) owned by administrative staff and other education personnel are still very diverse, in addition to the work ethic, professionalism and motivation in performing the duties and responsibilities and resolve problems as they arise is still lacking. This can be seen clearly from the daily work done. Based on the background that has been presented, the authors saw a need of UAJM to increase its performance by implementing a knowledge management system especially with managing the knowledge of faculty and staff close to retirement to be a provision for faculty and staff who will work replaces the work of faculty and staff History, so that personal knowledge of faculty and staff can become knowledge University to further develop UAJM. However, because the People are owned still weak in this study the researchers wanted to make improvements to the People of UAJM. The focus of research is examining the factors that held people in UAJM consisting of competence, work ethic, professionalism and motivation, where the analysis is to see the influence of these factors on the performance UAJM, namely whether the quality of the people that have positive effect UAJM significant performance improvement. The results of the analysis will be a recommendation for UAJM and lesson learned in helping UAJM before implementing a knowledge management system in the form of technology so UAJM KM Portal to further improve its quality. The research focus on people element in UAJM which is lecturer and staff. Besides the variables used are competence, work ethic, professionalism and motivation. The lecturers in this research addressed to permanent lecturers and Kopertis lecturers, then the staff at this research is addressed to administrative staff and academic support staff.

## II. SYSTEM MODEL AND EMTHODS

The Research methods that is used in this research was described in Fig. 1 and Fig. 2. This research begins with problems identification which consist of some activities that is finding the background research of Atma Jaya Makassar University. Then the author can assess problems formulation and problems analysis. The next step, the authors conducted a literature review previous studies on the Effect of Knowledge



Management System in University, University Performance Indicator. After that, the authors compiled a useful research instrument at the time of data collection.

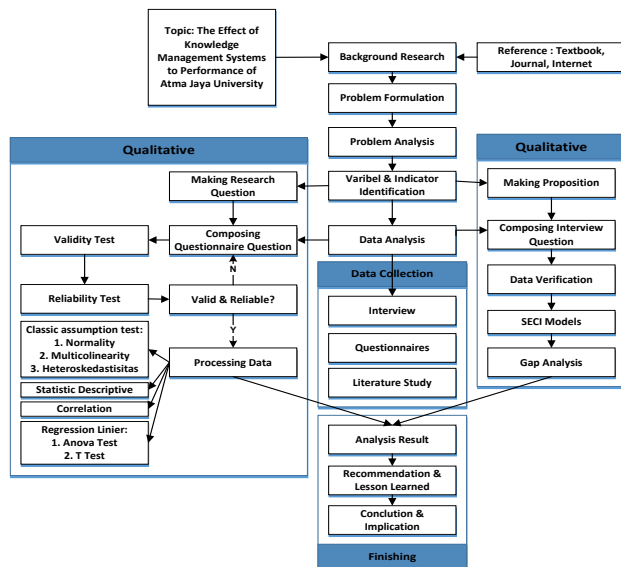


Fig. 1. The Research Procedure

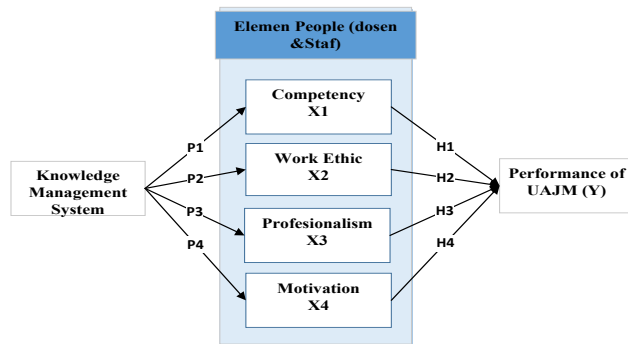


Fig. 2. The Research Design.

Hypotheses formulation for this research is

1. Competency = H1  
H0: There is no positive and significant impact between competency and Atma Jaya Makassar performance.  
H1: There is a positive and significant impact between competency and Atma Jaya Makassar performance
2. Work Ethic = H2  
H0: There is no positive and significant impact between work ethic and Atma Jaya Makassar performance.  
H1: There is a positive and significant impact between work ethic and Atma Jaya Makassar performance
3. Professionalism = H3  
H0: There is no positive and significant impact between Professionalism and Atma Jaya Makassar performance.

H1: There is a positive and significant impact between Professionalism and Atma Jaya Makassar performance

4. Motivation = H4

H0: There is no positive and significant impact between Motivation and Atma Jaya Makassar performance.

H1: There is a positive and significant impact between Motivation and Atma Jaya Makassar performance.

### III. RESULTS

Knowledge Management System (KMS) Models that is used in this research is based on (Nevo, 2003, p. 3) which is explained in Fig. 3.

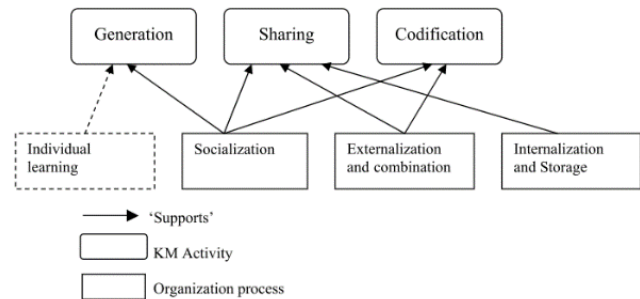


Fig. 3. Model of KMS (Nevo, 2003, p. 6)

Respondents in the research involved permanent lecturers, lecturers Kopertis, administrative staff, academic support staff and students of UAJM. Questionnaires distributed is divided into two major parts, namely assessment for staff and assessment for the lecturer. The assessment for staff and lecturer conducted by taking the reference standard lecturer certificate which distributed questionnaires to assess themselves from staff and lecturer are concerned, then assessing the staff and faculty colleagues. Students also take part in providing an assessment of their experience in face to face together faculty and in the services provided by the staff.

#### A) Validity & Reliability Test

The reliability test with Cronbach's Alpha is using to determine the consistency of measuring and analyzing Pearson Correlation ( $r$  count) to determine each of the questions are valid, i.e. if the coefficient correlation is smaller than 0.3, then the questions are not valid and should be removed for further analysis. Calculation results for Cronbach's Alpha obtained is  $> 0.7$  in each variable, and then each variable is declared reliable. It can be concluded that each respondent had to answer consistently on variables. The result can be seen in Table I and Table II.

TABLE I. RELIABILITY TEST FOR STAFF

Variable	Result	Line	Sum
Competency ( $X_1$ )	0.940	$> 0.7$	accept
Work Ethic ( $X_2$ )	0.879	$> 0.7$	accept
Professionalism ( $X_3$ )	0.708	$> 0.7$	accept
Motivation ( $X_4$ )	0.844	$> 0.7$	accept
Performance ( $Y$ )	0.909	$> 0.7$	accept

(Source: IBM SPSS 23)

TABLE II. RELIABILITY TEST FOR LECTURER

Variable	Result	Line	Sum
Competency (X <sub>1</sub> )	0.970	> 0,7	accept
Work Ethic (X <sub>2</sub> )	0.879	> 0,7	accept
Professionalism (X <sub>3</sub> )	0.948	> 0,7	accept
Motivation (X <sub>4</sub> )	0.893	> 0,7	accept
Performance (Y)	0.929	> 0,7	accept

(Source: IBM SPSS 23)

## B) Interpretation of the research result

## 1. Descriptive Statistic Analysis

Descriptive statistics were used to interpret the average size of UAJM performance, competence, work ethic, professionalism, and motivation. The result can be seen in Table III and IV.

TABLE III. DESCRIPTIVE STATISTICS STAFF

Var	Mean	Std Deviation	N
KJ_UAJM	3.03921568	.550767544	69
KP_S	3.98631240	.490042984	69
EK_S	3.87439614	.590921102	69
PR_S	3.05797102	.709313692	69
MO_S	3.19927536	.912111833	69

(Source: IBM SPSS 23)

TABLE IV. DESCRIPTIVE STATISTICS LECTURER

Var	Mean	Std Deviation	N
KJ_UAJM	3.20298260	.605199806	71
KP_D	4.06786171	.383920712	71
EK_D	3.77094142	.475610008	71
PR_D	4.01853225	.482220379	71
MO_D	3.19366197	.915342620	71

(Source: IBM SPSS 23)

## 2. Correlation

Correlation is used to determine whether there is a relationship between performance UAJM with competency, work ethic, professionalism, motivation. If there is a relationship it can be seen the relationship the four variables. The result can be seen in Table V and VI.

TABLE V. CORRELATION STAFF

Var	Pearson Correlation	Sig (1 tailed)	N
KJ_UAJM	1.000		69
KP_S	.531	.001	69
EK_S	.386	.002	69
PR_S	.340	.004	69
MO_S	.321	.000	69

TABLE VI. CORRELATION LECTURER

Var	Pearson Correlation	Sig (1 tailed)	N
KJ_UAJM	1.000		71
KP_D	.571	.000	71
EK_D	.502	.000	71
PR_D	.512	.000	71
MO_D	.510	.000	71

The relationship between the variables competency, work ethic, professionalism and motivation of faculty and staff with UAJM performance is strong. The positive correlation that shows in Table V and VI indicates that the relationship between the two in the same direction.

The numbers sig between two variables is smaller than 0.05 so that we can conclude the relationship between these variables is said to be significant.

## 3. Summary Model

Summary Model in the table 7 and 8 shows the coefficient of determination that serves to determine the percentage of dependent variable, i.e. performance UAJM, which can be predicted using independent variables, namely competency, work ethic, professionalism and motivation

TABLE VII. SUMMARY MODEL STAFF

Model	R	R <sup>2</sup>	Adjusted Square	R	SEE
1	.669	.448	.413		.421967827

TABLE VIII. SUMMARY MODEL LECTURER

Model	R	R <sup>2</sup>	Adjusted Square	R	SEE
1	.710	.504	.474		.438771217

## 4. Infrastructure in UAJM

Infrastructure in UAJM using two kind network which is internal and external network. Internal network including SIAMIK, SIMPER as intranet network, and internet network that is used for operational routines. Besides that external infrastructure including website, learning management system, email, and e-journal. This External network hosting others provider and has limit.

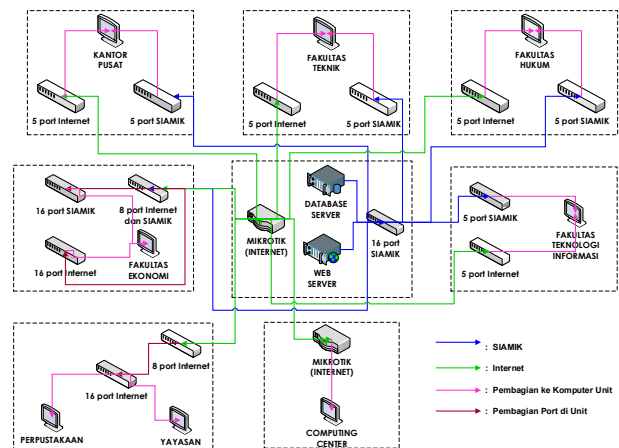


Fig. 4. Infrastructure in UAJM (Tungadi, 2016, p. 138)

## IV. CONCLUSION

Based on the research, there are several conclusions namely:

1. Knowledge Management System has been improving lecturer's and staff's competency, work ethic, professionalism, and motivation but knowledge that has been stored from a lot of activity haven't used by university in making decision for improving UAJM's performance

2. Competency variable for staff/lecturer has a significant and positive impact on Atma Jaya Makassar University performance improvement with a value of  $= 0.486$ , this indicates that the relationship is strong enough and has the effect of 48.6% to the increase in Atma Jaya Makassar University performance.

3. Work Ethic variable for staff/lecturer has a significant and positive impact on Atma Jaya Makassar University performance improvement with a value of  $= 0.165$ , this indicates that the relationship is strong enough and has the effect of 16.5% to the increase in Atma Jaya Makassar University performance.

4. Professionalism variable for staff/lecturer has a significant and positive impact on Atma Jaya Makassar University performance improvement with a value of  $= 0.193$ , this indicates that the relationship is strong enough and has the effect of 19.3% to the increase in Atma Jaya Makassar University performance.

5. Motivation variable for staff/lecturer has a significant and positive impact on Atma Jaya Makassar University performance improvement with a value of  $= 0.122$ , this indicates that the relationship is strong enough and has the effect of 12.2% to the increase in Atma Jaya Makassar University performance.

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